

Brizio's Street Rod

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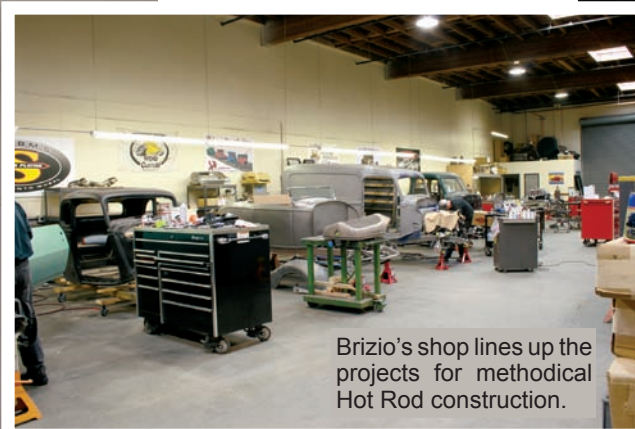
Brizio's South San Francisco shop is really the shop of which Hot Rod dreams are made. Neon signs and banners merge with newer and older machines creating a surreal museum-type shop.

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Newly built, this Marron Rod boasts a Ferrari V-12 and a lot of Ferrari appointments.



Brizio's shop lines up the projects for methodical Hot Rod construction.

Roy Brizio has motor oil in the blood. A dyed-in-the-wool hot rodder, Brizio has been around cars his whole life, and customized them for most of it. Having established a shop in South San Francisco, California over 30 years ago, he's also established a reputation as one of the preeminent rod builders in the world, and has a client list that reads more like a celebrity wedding roster than a car customizer.

"We've worked hard to establish a reputation that allows for growth," said Roy. "We want people to know that yes, we can build you a hot rod, but more than that, we can make a vehicle for you that is truly enjoyable as well."

From his garage emerge some of the sweetest rides imaginable, complete with power steering, disc brakes, rack and pinion steering, modernized engines, and polished everything. If, of course, that's what the client is calling for.