

BUSINESS  
profile



# California Car Cover Company

TEXT AND IMAGES BY  
JEREMIAH MCDANIEL

California Car Cover Company is exactly that: a company that builds custom car covers. They can build any type of cover to fit most any vehicle, but there's much more to the company than just car covers. In fact, they can quite possibly meet all of your car care and garage needs, from wax to canopies to organizational products to memorabilia and models, this place has it all.

CCCC is a family owned and operated company that has been in the car business for twenty years. Jim Defrank launched it after years of working in the car accessory business, and has since handed the company over to his sons, Tony, executive director, and Jimmy, chief operating officer, while his wife, Loraine, oversees the expenditures as chief financial officer. Though Jim isn't involved with the exact day-to-day operations, he still retains the title of president. Keeping it in the family has ensured the passion that started the company hasn't changed.

"We pride ourselves on knowledge and the quality of service we put out," said Tony Defrank. "Our staff are car enthusiasts and go above and beyond for the customer."



California Car Covers aren't just for cars.