

# MICA

# Annual Report

# 2010



**Mid-Iowa Community Action**

*Helping People.*

*Changing Lives.*

*Building Communities.*

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# MICA: Then & Now

Mid-Iowa Community Action, Inc. (MICA) is a private, nonprofit organization serving children and families in central Iowa. Established in 1965 to serve those affected by the conditions of poverty, MICA's foundational programs include: Early Head Start, Head Start, Women, Infants, and Children (WIC), Maternal and Child Health, Weatherization, Energy Assistance, and Family Development. MICA primarily serves families in Hardin, Marshall, Poweshiek, Story, and Tama counties.

A product of President Lyndon B. Johnson's Economic Opportunity Act of 1964, MICA is one of 18 Community Action Agencies in Iowa and one of nearly 1,000 throughout the United States and its territories.

Throughout its service area, MICA serves low-income families and individuals through a myriad of programs under five umbrella categories: Community Development, Child Development, Family Development, Health, and Housing.

MICA's Child Development programs work to provide quality education and proper nutrition to all of the children who participate. They also encourage and support children in the development of appropriate interpersonal and social skills.

MICA's Community Development programs strive to empower individuals to make positive changes in their communities, through volunteer coordination, partnership development, and community education.

MICA's Family Development programs are designed to help low-income families rise out of poverty. Our programs utilize one-on-one meetings with families to develop goals, manage finances, and provide support. MICA staff members work closely with families to make lasting changes in their lives that will help them become more self-sufficient.

MICA's Health programs strive to ensure everyone who needs health care is able to find it through our services. Our goal is to always provide low-income families with the health services they need, so they can continue to strive to create a better life for themselves and their children.

MICA's Housing programs offer assistance to families struggling with their home's energy costs through weatherization services.

In all of its endeavors, MICA is guided by five core values: family, helping others, partnership, achieving results, and innovation. In collaboration with our community partners, MICA leads efforts to strengthen families and communities.

# Our Mission

MICA's mission statement contains only six words, but it elegantly condenses the complexity of our programming to a simple statement that has never been truer.

***Helping People. Changing Lives. Building Communities.***

With this mission statement, MICA strives to assist low-income families as they seek a better life – for themselves and for their children. Through MICA programs, low-income families are able to access resources that help alleviate the symptoms of poverty as well as the tools to make the lasting changes necessary to lead a life of self-sufficiency. Finally, MICA believes in strengthening communities by creating support systems for every individual, sharing ideas and concerns within the community, and providing resources to improve the lives of each individual.

MICA's mission statement creates a path that leads to the agency's ultimate goal, which is encapsulated in its vision statement.

***MICA, in collaboration with our community partners, leads efforts to strengthen families and communities. Together, we create communities where fewer people find themselves in poverty, and those who do have a path out.***

This inspiring vision of the future cannot be achieved without the support and participation of the communities we serve. MICA works every day to ensure the agency is engaged with all willing constituencies to make this vision a reality.



# Board of Directors

MICA is governed by a board of directors, which is organized as a tripartite board with representation from the public, private, and low-income sectors.

Public representatives are elected officials serving at the city, county, state or federal level. Private representatives are individuals who represent local organizations and businesses. Low-income representatives are individuals utilizing MICA's services. Each of MICA's five core counties has one seat, while the remaining seats are at-large positions.

MICA's board of directors offers a diverse and unique set of perspectives on the conditions of poverty in Central Iowa. Headed by Chairperson Wayne Clinton in 2010, members of MICA's board of directors provide direction and oversight to the agency.

<b><u>BOARD MEMBER</u></b>	<b><u>SECTOR</u></b>	<b><u>COUNTY</u></b>	<b><u>POSITION</u></b>
Wayne Clinton	Public	Story County	Chairperson
Anna Hilpipre	Low-Income	Poweshiek County	Vice Chairperson
Ann Rutledge	Low-Income	Tama County	Secretary
Jeffrey L. Mathis	Private	Marshall County	Treasurer
Ron Goecke	Public	Marshall County	
Pete Grady	Private	Marshall County	
Dawn Hamilton	Public	Poweshiek	
Chris Hunter	Private	Poweshiek County	
Erv Miller	Public	Hardin County	

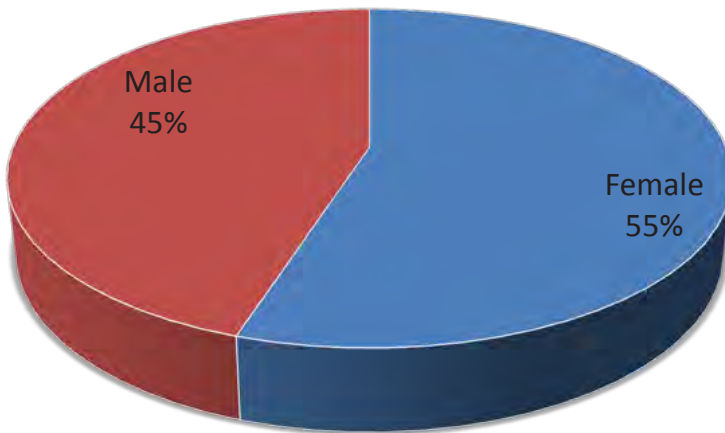


MICA's board of directors in 2010.

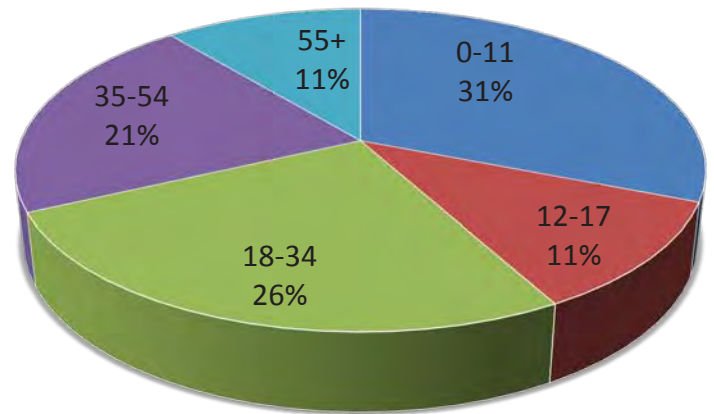
# A MICA Family

There is no “typical” MICA family. The 26,577 men, women, and children served by MICA in 2010 represent the many unique persons we serve. The wide range of individuals who utilize our many services also helps to illustrate the need for these services in our communities.

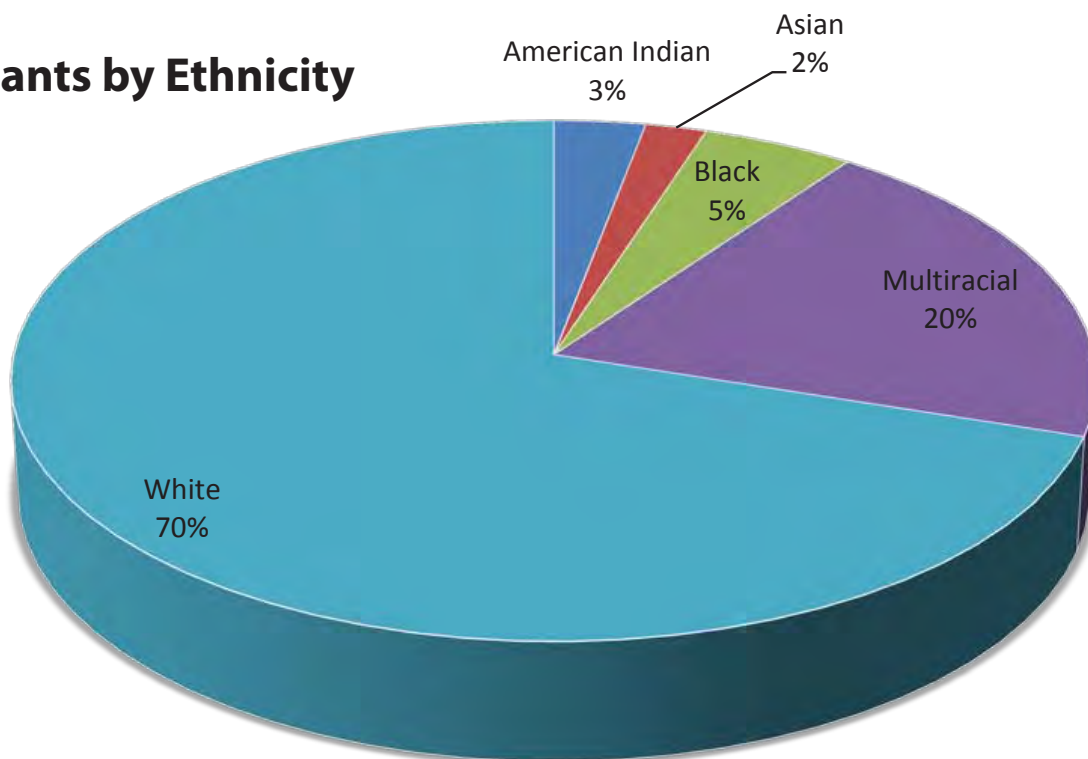
## Participants by Sex



## Participants by Age

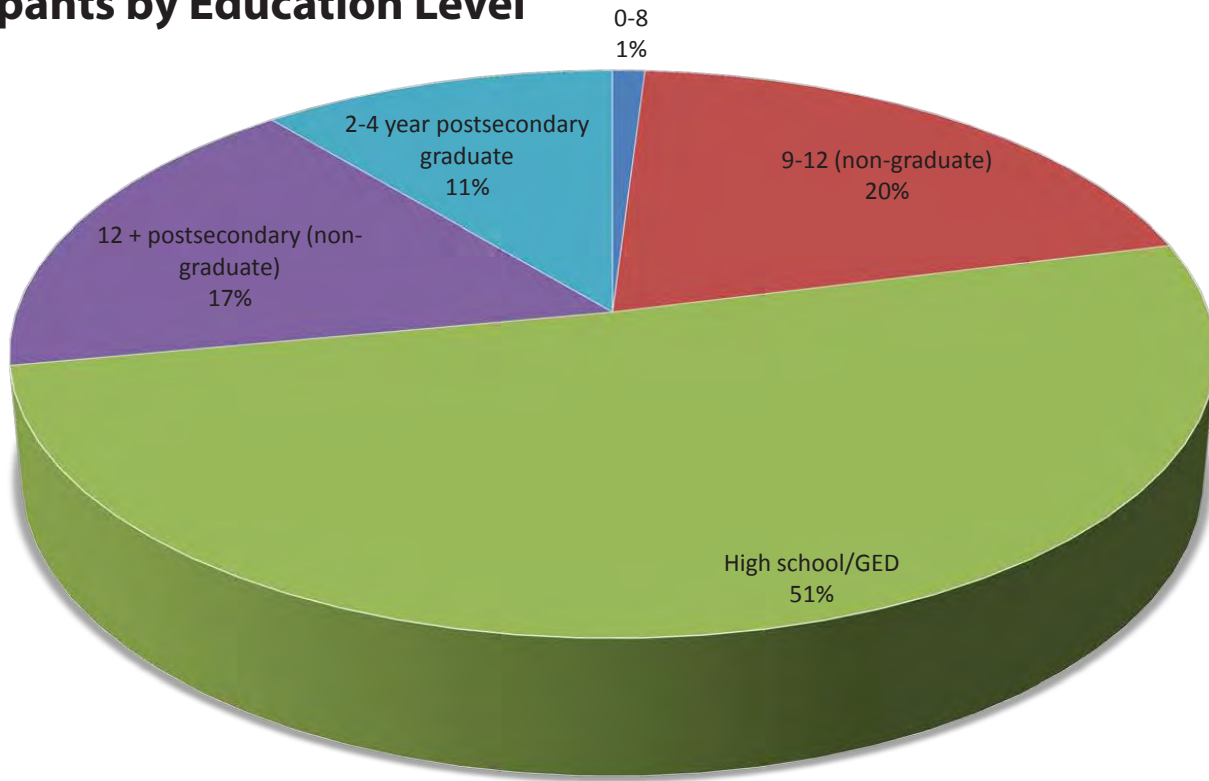


## Participants by Ethnicity

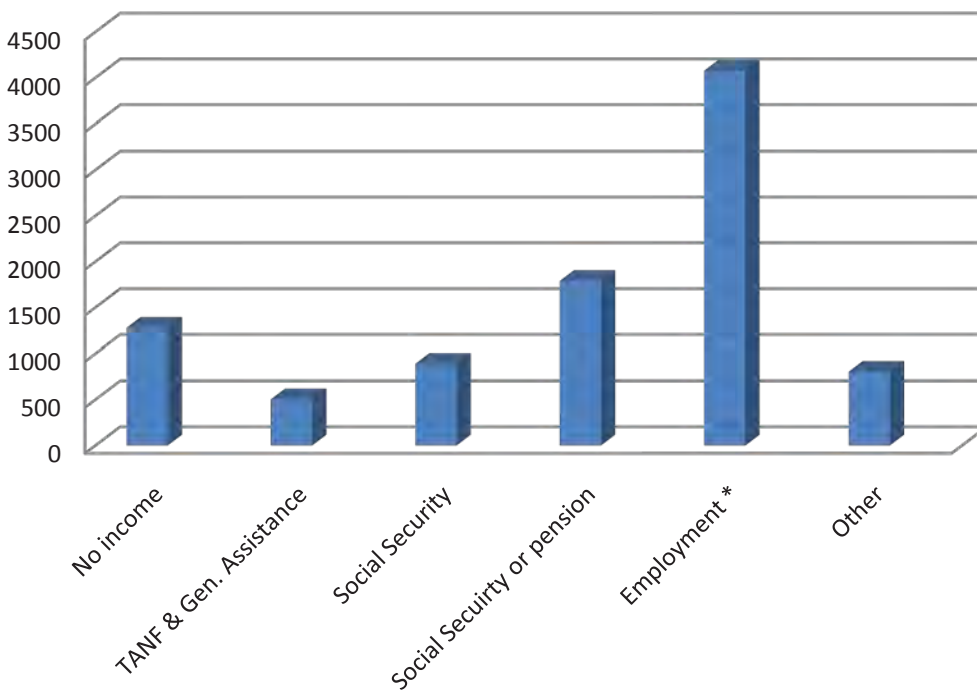


# A MICA Family

## Participants by Education Level



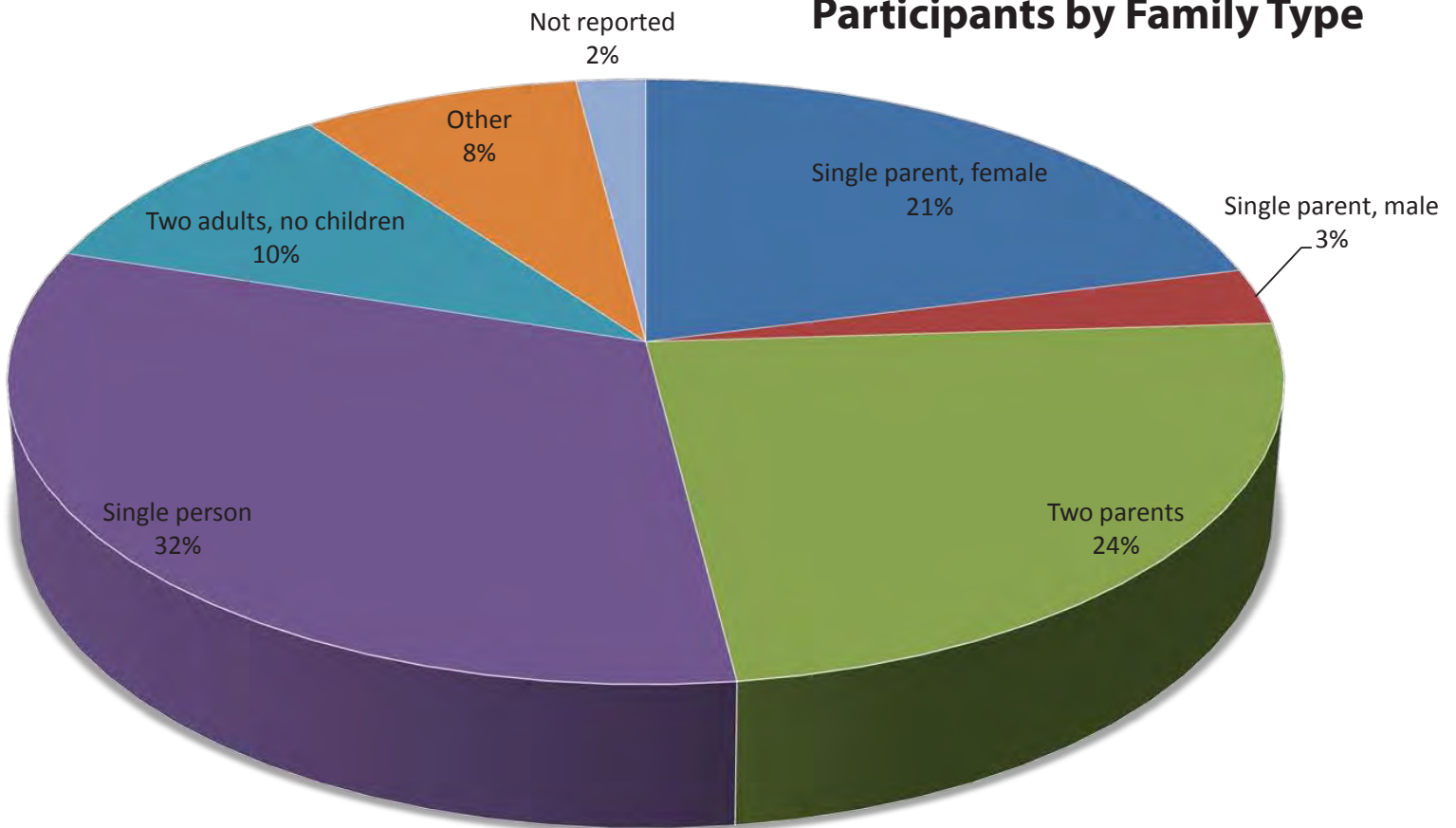
## Participants by Source of Income



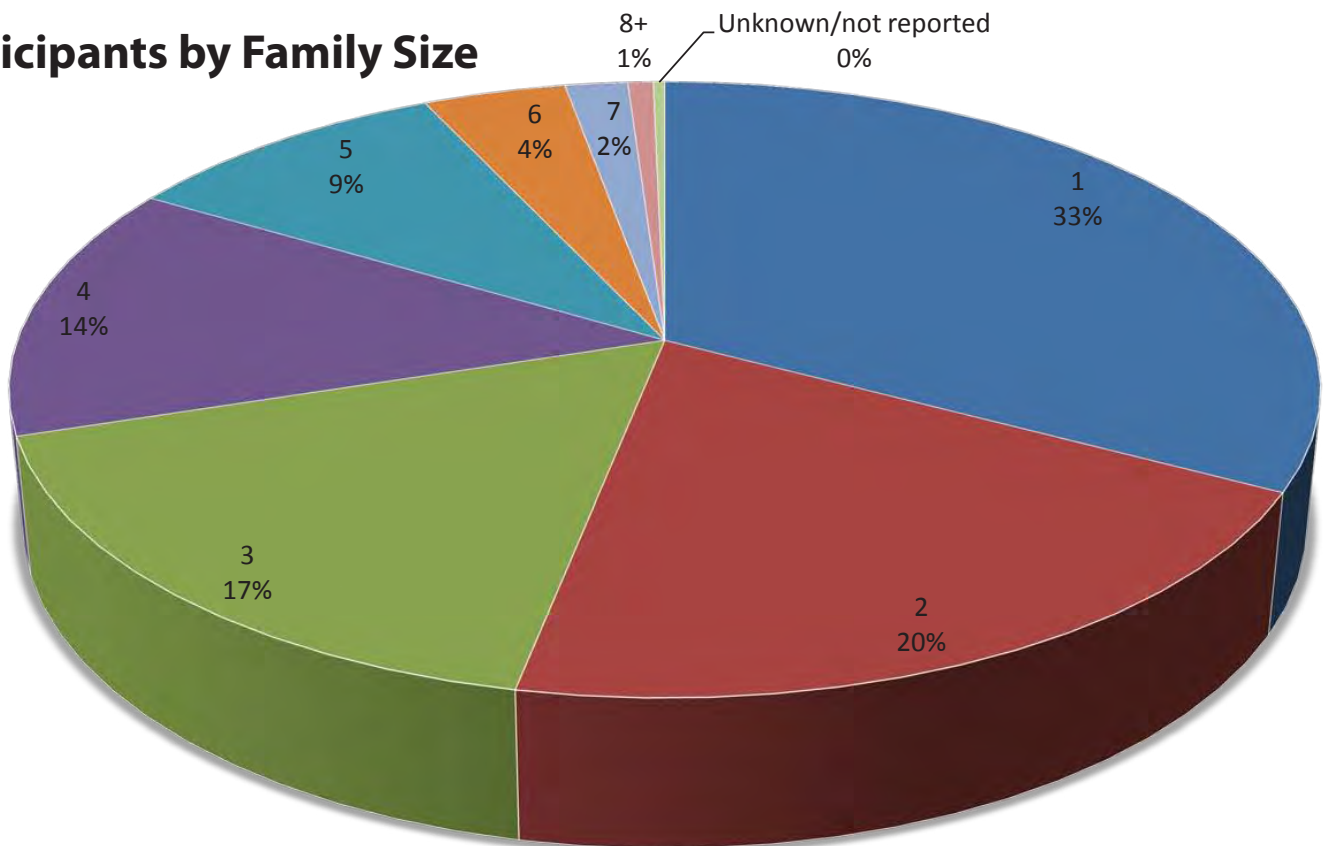
*\* Employment includes employment only, employment plus other sources of income, and unemployment insurance.*

# A MICA Family

## Participants by Family Type

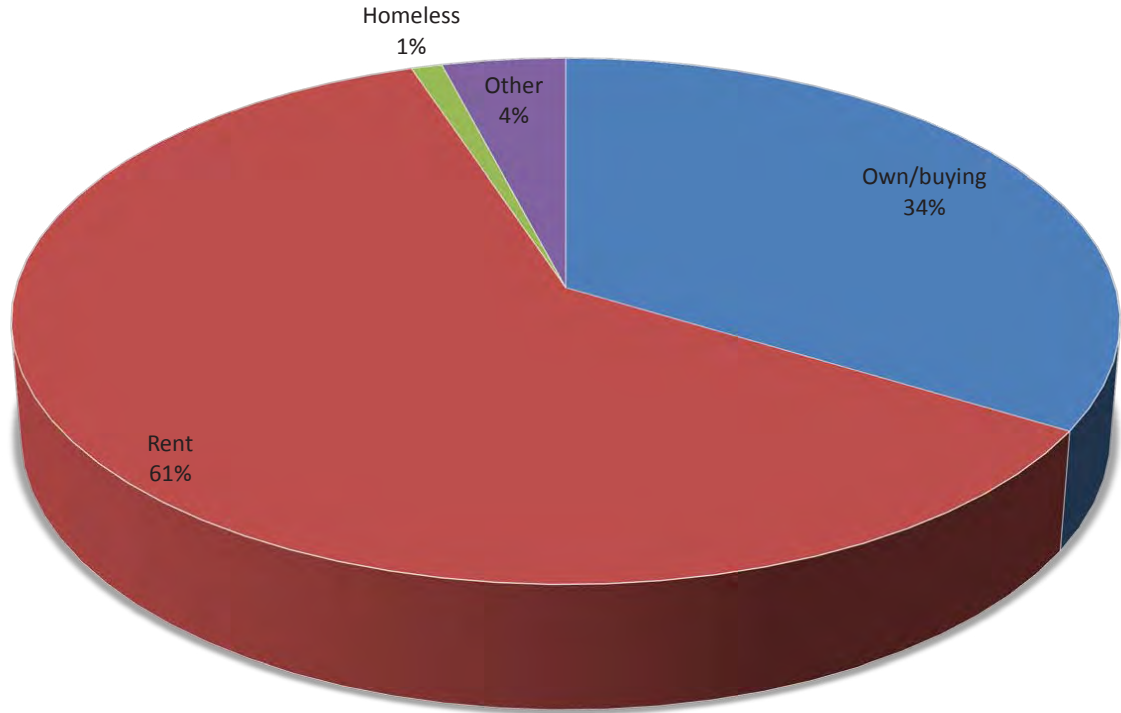


## Participants by Family Size

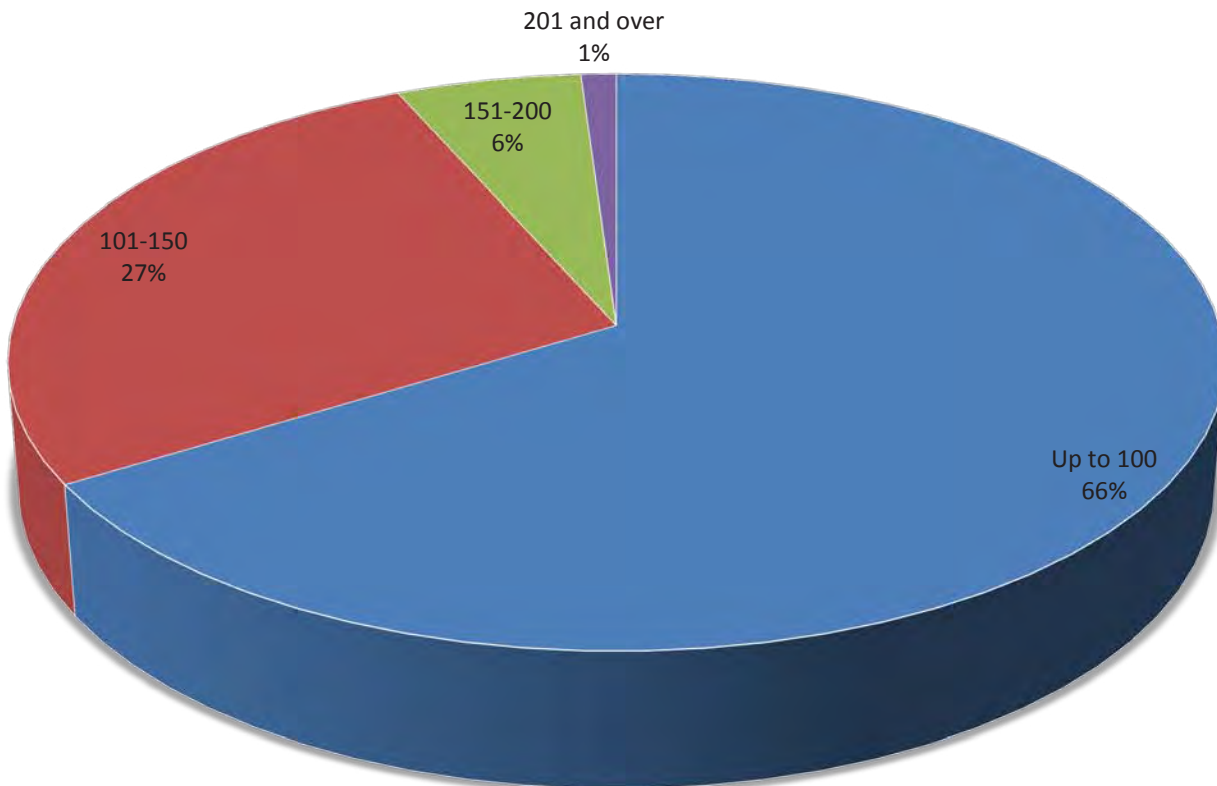


# A MICA Family

## Participants by Housing Type



## Participants by Percentage of Poverty Guidelines



# Child Development

MICA's Child Development programs work to provide quality education and proper nutrition to all of the children who participate. They also encourage and support children in the development of appropriate interpersonal and social skills.

While our child development programs are designed to educate children and provide them with the skills necessary to enter school, they are beneficial to parents as well. Parents receive an early childhood education of their own throughout the process. Programs like Head Start and Early Head Start work with parents to provide them with the knowledge and skills to provide enriching educational materials and proper nutrition at home.

MICA works closely with day care providers to ensure they are educated and trained on the current issues in their field. The agency also provides referral services to parents seeking quality child care.

MICA's early childhood programs provide both children and adults with an education that benefits their future. These programs provide children with the skills they need to be ready on the first day of school and each day after.



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**\* 429 children were enrolled in Early Head Start & Head Start. \***

**\* 3,364 children were fed through CACFP. \***

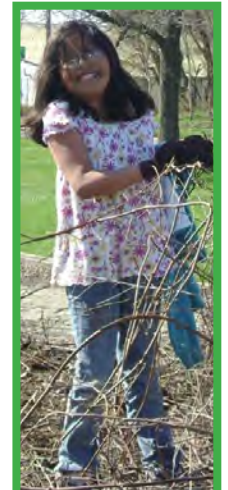
**\* 3,327 families found child care through CCR&R. \***

# Community Development

MICA's Community Development programs strive to empower individuals to make positive changes in their communities. Through volunteer coordination, partnership development, and community education, individuals are encouraged to stake a claim to their community, identify issues they want to address, and create the changes they believe are necessary to strengthen their communities.

The success of children and youth is important to the overall success of any community. To ensure the success of Marshalltown's children, MICA (in collaboration with a number of community partners) created The Start Sooner, Stay Longer, Keep Learning project. This project is currently focusing its efforts on improving the outcomes of children in the Rogers Elementary School neighborhood. Efforts have included a neighborhood-wide, door-to-door educational survey, the implementation of a preschool and kindergarten summer camp, an early literacy campaign, and the beginning of a preschool enrollment coordination effort.

Continuing in this vein of creating positive early experiences, MICA seeks to foster leadership skills in youth through our Service Learners program. As Service Learners, 12 fourth graders from Woodbury Elementary School are taught civic responsibility through a variety of opportunities aimed at showing youth the impact of giving back.



**\* 17 early literacy events were held. \***

**\* 173 households received a total of \$460,855 in tax refunds. \***

**\* 309 low-income individuals served on community boards. \***

# Family Development

MICA's Family Development programs are designed to help low-income families rise out of poverty. Our programs utilize one-on-one meetings with families to develop goals, manage finances, and provide support. MICA staff members work closely with families to make lasting changes in their lives that will ultimately help them become more self-sufficient.

MICA's Family Development and Self-Sufficiency (FaDSS) program matches families with a MICA family development specialist. These specialists work directly with families to provide them with opportunities to develop new skills to improve different areas of their lives. MICA's FaDSS program has a strong history of success and has inspired similar models across the nation.

Other MICA family development programs, like the Low-Income Home Energy Assistance Program (LIHEAP) and our emergency food pantries, help families and individuals make it through tough times by providing a little assistance when it's needed most.

MICA also welcomes the help of local organizations. Project Home Mission works with service organizations, such as churches and community groups, to provide aid for low-income families through MICA's FaDSS program. These families live in poverty, but they earn too much to enroll in FaDSS, and the support of these service organizations provides families with the opportunities they need to move toward a life of self-sufficiency.



***\* 84 people received job coaching. \****

***\* 444 families participated in Family Development. \****

***\* 2,290 people received emergency funds. \****

***\* 291 people avoided or escaped homelessness. \****

# Health

MICA's Health programs strive to ensure everyone who needs health care is able to find it through our services.

MICA staff work closely with income-eligible, uninsured parents to enroll their children in Healthy and Well Kids in Iowa (hawk-i) health insurance. Through our School Sealant Program and I-Smile, we make sure that children receive dental checkups on a regular basis and are able to find a local dentist they can visit for proper dental care. The same is true for adults through MICA's Story County Dental Clinic, which provides dental services to Medicaid-insured or uninsured individuals.

The Women, Infants, and Children (WIC) program provides expecting mothers with advice and education, helping them through the course of their pregnancy. WIC also works closely with new mothers and their children, making sure they are maintaining a healthy diet. MICA also administers the Living with HIV program, which is designed to help those with HIV pay the high costs associated with treatment.

Our goal is to always to provide low-income families with the health services they need, so they can continue to strive to create a better life for themselves and their children.



***\* 9,969 children received health services. \****

***\* 3,456 children were screened for high lead levels. \****

***\* 3,078 patients were seen at the Story County Dental Clinic. \****

***\* 5,184 children received dental screenings. \****

# Housing

In the mid-1970s, MICA began helping families lower their utility costs by increasing their homes' energy efficiency. This program has expanded through the years to include the following services.

The energy saving measures our weatherization teams make are determined by preliminary energy audits, during which an auditor:

- Tests the home for the presence of carbon monoxide.
- Checks chimneys for proper draft.
- Conducts combustion safety tests on appliances such as water heaters, furnaces, and stoves.
- Checks the home for air tightness.
- Checks the home for existing insulation.
- Meters refrigerators and freezers for electricity use.

A specialized computer program called National Energy Audit Technology (NEAT) analyzes the information collected during the audit. NEAT identifies home improvements with the highest energy savings per dollar invested. MICA's weatherization technicians complete the identified improvements, which may include:

- Insulation of attics and walls.
- Sealing air leaks in walls, floors and ceilings.
- Replacement of unsafe furnaces and water heaters.
- Replacement of inefficient refrigerators and freezers.
- Installation of high-efficiency light bulbs.
- Installation of low-flow faucet aerators or shower heads.
- Insulation of hot water pipes.



**\* 340 homes were weatherized in 2010. \***

# Auditor's Review

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### INDEPENDENT AUDITOR'S REPORT

Board of Directors  
Mid-Iowa Community Action, Inc.  
Marshalltown, Iowa

We have audited the accompanying Statement of Financial Position of Mid-Iowa Community Action, Inc. (a nonprofit organization) as of September 30, 2010, and the related Statements of Activities and Changes in Net Assets, and Cash Flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2009 financial statements and in our report dated January 21, 2010, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Mid-Iowa Community Action, Inc. as of September 30, 2010, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued our report dated December 28, 2010, on our consideration of Mid-Iowa Community Action, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards and should be considered in assessing the results of our audit.

Our audit was performed for the purpose of forming an opinion on the basic financial statements of Mid-Iowa Community Action, Inc. taken as a whole. The accompanying Schedule of Expenditures of Federal Awards is presented for the purpose of additional analysis as required by U.S. Office of Management and Budget Circular A-133, Audits of States, Local Governments, and Non-Profit Organizations, and is not a required part of the basic financial statements. The additional supporting schedules that follow are presented for purposes of further analysis and are also not a required part of the basic financial statements. Such supplementary information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

*Meriwether, Wilson and Company, PLLC*  
MERIWETHER, WILSON AND COMPANY, PLLC  
Certified Public Accountants

December 28, 2010  
West Des Moines, Iowa

MEMBERS AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

# Financial Statement

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MID-IOWA COMMUNITY ACTION, INC.

## Statement of Activities and Changes in Net Assets

Year Ended September 30, 2010  
(With Comparative Totals for 2009)

	2010			2009
	Unrestricted	Temporarily Restricted	Total	Total All Funds
<b>Support and Revenue</b>				
Federal Grant Revenue	\$ 13,941,145	--	13,941,145	11,540,791
State Grant Revenue	1,629,172	--	1,629,172	1,744,967
Other Grant Revenue	72,877	--	72,877	53,311
Program Income	636,640	--	636,640	595,867
Sales to Public	2	--	2	18,325
Interest Income	200	--	200	1,449
Contributions and Public Support	336,665	--	336,665	391,924
United Way Support	74,257	--	74,257	72,639
Rental Income	9,678	--	9,678	7,245
Other Revenue	39,850	--	39,850	187,034
In Kind Donations	15,730	--	15,730	19,715
Temporarily Restricted Funds Released from Restrictions	--	--	--	--
<b>Total Support and Revenue</b>	<u>16,756,216</u>	<u>--</u>	<u>16,756,216</u>	<u>14,633,267</u>
<b>Expenses</b>				
Personnel	6,567,406	--	6,567,406	5,972,721
Fringe	1,988,849	--	1,988,849	1,826,014
Travel	279,140	--	279,140	280,475
Supplies and Materials	282,075	--	282,075	313,666
Printing and Publication	73,503	--	73,503	81,024
Postage and Shipping	49,349	--	49,349	37,298
Contractual	1,115,783	--	1,115,783	325,586
Insurance	102,752	--	102,752	101,662
Telephone and Fax	112,399	--	112,399	120,496
Space	343,803	--	343,803	356,818
Advertising and Promotion	123,225	--	123,225	77,849
Equipment Maintenance and Rental	268	--	268	--
Licenses and Permits	5,756	--	5,756	7,204
Dues and Subscriptions	19,402	--	19,402	14,260
Client Assistance	4,947,562	--	4,947,562	4,572,952
Equipment	176,819	--	176,819	185,975
Conferences and Meetings	184,811	--	184,811	187,200
Interest Expense	40,498	--	40,498	28,977
Other	22,768	--	22,768	10,319
Depreciation	180,913	--	180,913	157,959
In Kind Expense	15,730	--	15,730	19,715
<b>Total Expenses</b>	<u>16,632,811</u>	<u>--</u>	<u>16,632,811</u>	<u>14,678,170</u>
<b>Change in Net Assets</b>	123,405	--	123,405	(44,903)
<b>Net Assets - Beginning of Year</b>	<u>1,898,426</u>	<u>6,441</u>	<u>1,904,867</u>	<u>1,949,770</u>
<b>Net Assets - End of Year</b>	<u>\$ 2,021,831</u>	<u>6,441</u>	<u>2,028,272</u>	<u>1,904,867</u>

The accompanying notes are an integral part of these financial statements.

# Thank you!

*The staff and families of MICA would like to sincerely thank you for your support during the past year!*

*Whether you contributed your time as a volunteer, partnered with us an organization, or made a financial contribution, we deeply appreciate your support and we value your commitment to help those in your community who need it most.*

*Our hope is that you will continue to work with us as we strive to improve the lives of thousands of central Iowans each year. Our success would not be possible without your help.*

*Thank you for all that you do to support us as we help people, change lives, and build communities!*



**Mid-Iowa Community Action**

*Helping People.*

*Changing Lives.*

*Building Communities.*