

CWJC's Chocolate Affaire

Goose Creek Country Club

December 1, 2011

Chocolatier Confirmation Form

Chocolatier Contact Information:

Company Name _____

Contact Person's Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Please check all that apply:

_____ Yes! I plan to participate in CWJC's Chocolate Affaire on Thursday, December 1st.

_____ No, I am unable to participate in 2011 but keep me on the list for next year.

_____ I would like to participate as a competitor for the Chocolate Dessert Award.

_____ I would like to participate as a competitor for the Chocolate Confection Award.

_____ I do not want to compete for an award, but want to participate anyway.

_____ I will provide 400 bites of my dessert or confection on December 1st.

_____ I have included my current logo for my company (if applicable).

_____ I understand that I need to send you a brief bio of the chocolatier and the descriptions of the dessert or confection no later than November 10th to be included in the program.

Signature: _____ Date: _____

Please return this form by November 10, 2011. You may fax it to 281-427-8989, email it to denahorne@cwjcbaytown.org or mail to PO Box 2782, Baytown, TX 77522.

If you have any questions, call Dena Horne or Lenora Coates at 281-427-8989.

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Chocolate Competition Rules, Regulations, and Other Stuff

How to Enter

1. Complete the entry form before November 10, 2011 to confirm that you would like to participate in the event.
2. Create your dessert or confection.
3. Deliver your dessert or confection to the Goose Creek Country Club at 5000 Country Club Dr. by 5:00 pm on Thursday, December 1, 2011. Each competitor is provided with one 6' table to display their submission. Linens, dishes and serving utensils will be provided. Feel free to add your own accessories, signage, and business cards.

Rules and Regulations

1. Your entry must be made with chocolate. It can be any type of chocolate, like chocolate truffles, chocolate pate, chocolate cake, chocolate cupcakes, chocolate jalapeno peppers, etc..
2. Portion sizes must be smaller than the size of a credit card. Four hundred ladies will be sampling desserts from multiple competitors...we need to be sure we don't fill them up with one or two huge pieces of chocolate before they have time to vote on others!
3. No open fires or deep fryers are permitted. There is no refrigeration on site.
4. You may stay and serve your entry or it may be self-serve. Serving gives you a great opportunity to talk up your product though!

Awards

Best Chocolate Dessert: This award is for the best original chocolate dessert. Entries are judged on taste, texture, use of chocolate, originality, and artistic presentation.

Best Chocolate Confection: This award is for the best original chocolate confection or candy. Entries are judged based on taste, texture, use of chocolate, originality, and artistic appearance.

Publicity

1. 2000+ invitations are distributed.
2. The event/participants will be publicized through local radio programming and written media.
3. Participants will be recognized on CWJC's website and newsletters.

Why Event Marketing?

1. Provides a lot of new prospects in a short period of time.
2. Allows you to outshine your competition on the spot!
3. Great relationship builders with customers.
4. Allows you to demonstrate and sample your products.
5. Helps build staff morale.
6. Increases your bottom line!

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All proceeds from this event benefit Christian Women's Job Corps of Greater Baytown.