



Winter 2011

## From the President's Desk

### YOUR LIBRARY NEEDS YOU!

Preliminary 2010 reports reveal that the Great River Regional Library system has more cardholders than ever before. It has checked out more items than ever before, in more checkout sessions than ever. Thousands of people use public libraries as a precious resource for information, job searching, and access to books, music and DVDs for both educational and entertainment purposes. However, the GRRL budget has not increased; and that is why the Friends of the Library (FOL) need more members than ever before. I am asking each current Friend to recruit one new member in 2011. Every membership and donation will enable the Friends to finance more new materials and fund a variety of programs for people of all ages.

The year 2010 was a good one for the St. Cloud FOL. In addition to the donation of half of all Bookstore receipts, we were able to support the new OVERDRIVE system (downloadable books and music) and also donated extra money for children's programs. Participation in our first-ever Barnes & Noble Bookfair meant that we could present a \$992.67 gift card to the library for the purchase of many of the materials most frequently requested by patrons.

It has been an honor to serve as your President for the past two years. I want to thank the Executive Board for being so active, supportive and full of ideas. I leave this office in the capable hands of current Vice President Joanne Kudrna, who will assume the presidency in February. Our membership is growing, and I sincerely thank all FOL members and donors for your support. It will take every one of us to make 2011 an even better year for our library.

– Jo Weis, President

## 2011 Board Nominees

On behalf of the Nominating Committee, we are pleased to recommend the following slate of candidates to fill four vacancies (three two-year terms and one one-year term) on the Executive Board. This proposed slate will be presented at the FOL's annual meeting.

All four nominees are eager to serve on the Board and have also indicated areas in which they would like to participate. We believe that they will bring many diverse skills and interests to the FOL.

– Corwin (Buzz) Snyder  
and Dick Jokinen

**Jackelyn Bekius** is a recent Honors graduate of the University of Minnesota in English, and she has been an active volunteer in the community. With orientation, Jackelyn is willing to assist as website manager and/or in FOL membership efforts.

**Dorothy (Dottie) Martini** is a long-time volunteer in the St. Cloud Public Library's Circulation Department and at the FOL Bookstore. She was formerly an administrative secretary for Stearns County. Dottie is willing to serve as recording secretary for the Executive Board.

**Charles McCarthy** has volunteered in the FOL Bookstore for two years. A retired CPA, he is willing to assist with membership drives and future Treasurer duties.

**Mike Schaefer** is a former social worker and a long-time community resident. He is interested in helping with the Bookstore and with any other needs of the FOL Board.

### ANNUAL MEETING

Wednesday, February 9 – 7 p.m.  
Bremer Room, St. Cloud Public Library

**Call to Order** – Jo Weis, President

**Secretary's Report** – Bev Pehler  
Minutes of the 2010 Annual Meeting

**Treasurer's Report** – Ingunn Sverrisdottir  
FY2010 Financials and FY2011 Budget

### Amendment to By-laws (Article VII, Section 5)

[Proposed new language is underlined.]  
“Six members of the Executive Board shall constitute a quorum. The Board may conduct business via e-mail or telephone when a decision is needed before the next scheduled Board meeting.”

**Nominating Committee Report** – Corwin (Buzz) Snyder and Dick Jokinen  
[Nominations from the floor will be accepted.]

### Library Staff Reports & Review of FOL's Impact

Michele C. Monson, Regional Supervisor  
Mic Golden, Collection Development Coordinator  
Trudy de Goede, Reference Specialist (Adult/Teen Services)  
Chris Mallo, Children Services Specialist

**Closing Remarks** – Jo Weis

**Adjournment**

2010 Financials	Budget 2010	YTD Actual 2010
<b>FRIENDS REVENUE:</b>		
Bookstore	\$28,000.00	\$28,670.88
Cash Reserves	\$8,000.00	\$8,000.00
Membership	\$2,000.00	\$3,180.00
Interest (Checking and Savings)	\$30.00	\$24.73
Public Donations	\$1,000.00	\$1,431.32
Fundraising - Brat Sale; B&N Bookfair		\$1,351.67
Public Donations to Pat's Fund		\$705.00
<b>TOTAL REVENUE</b>	<b>\$39,020.00</b>	<b>\$43,363.40</b>

**FRIENDS OPERATING EXPENSES:****Bookstore:**

Bookstore Revenue (50%) to GRRL - 1/2 Share 2010	\$14,000.00	\$14,102.00
Postage	\$150.00	\$151.60
Printing	\$250.00	\$380.99
Workman Publishing Co. (2010-11 Calendars)	\$70.00	\$165.00
Volunteer Aprons (12)		\$170.42
Cell Phone Minutes	\$100.00	
Office Supplies	\$250.00	\$320.69
<b>Bookstore - Total</b>	<b>\$14,820.00</b>	<b>\$15,290.70</b>

**Organizational Memberships:**

Downtown Council	\$175.00	\$150.00
Nat'l Friends	\$250.00	\$65.00
MN Friends	\$250.00	\$25.00
Chamber of Commerce	\$475.00	\$474.00
St. Cloud Area Vol. Coordinator		\$30.00
<b>Memberships - Total</b>	<b>\$1,150.00</b>	<b>\$744.00</b>

<b>Accounting Fees</b>	<b>\$750.00</b>	<b>\$845.00</b>
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<b>Non-profit Registration</b>	<b>\$35.00</b>	<b>\$25.00</b>
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<b>Sales Tax</b>	<b>\$2,000.00</b>	<b>\$2,037.00</b>
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**Educational Materials**

<b>Annual Postal Permit</b>	<b>\$200.00</b>	
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<b>Annual Meeting Mailing</b> (Newsletter, Insert, Postage)	<b>\$600.00</b>	<b>\$298.24</b>
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<b>Membership Recruitment Mailing</b>	<b>\$300.00</b>	
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Printing	\$50.00	
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<b>Postage</b>	<b>\$50.00</b>	<b>\$18.82</b>
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**Newsletter:**

Design	\$250.00	
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Printing, Postage	\$400.00	\$490.73
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<b>Newsletter - Total</b>	<b>\$650.00</b>	<b>\$490.73</b>
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**Website:**

Domains	\$200.00	\$259.35
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Domain Name (One-year Renewal)	\$25.00	\$35.00
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<b>Website - Total</b>	<b>\$225.00</b>	<b>\$294.35</b>
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<b>TOTAL OPERATING EXPENSES</b>	<b>\$20,830.00</b>	<b>\$20,043.84</b>
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**FRIENDS GRANTS:**

## Grants to SCPL:

Books, DVDs, CDs		
Media/Computer Equipment		
Matching Grant Challenge		
Publicity and PR		
Pat's Place		
Volunteer Programs		
Young Adult Services	\$750.00	\$750.00
Children's Services	\$3,500.00	\$3,500.00
Adult Services		
Hospitality Fund/SCPL Discretionary	\$500.00	\$500.00
Misc. Grants	\$4,250.00	\$4,100.00
<b>Grants to SCPL - Total</b>	<b>\$9,000.00</b>	<b>\$8,850.00</b>

Other Misc. Requests	\$940.00	\$116.40
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Library Plus You (Payment 3 of 5)	\$8,000.00	\$8,000.00
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Donations (Concerts, Food Shelf)	\$250.00	\$283.93
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<b>Other Grants - Total</b>	<b>\$9,190.00</b>	<b>\$8,400.33</b>
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<b>TOTAL GRANTS</b>	<b>\$18,190.00</b>	<b>\$17,250.33</b>
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<b>TOTAL EXPENSES (Operating and Grants)</b>	<b>\$39,020.00</b>	<b>\$37,294.17</b>
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NET INCOME (Revenue less Expenses)		\$6,069.23
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	Budget 2011
<b>FRIENDS REVENUE:</b>	
Bookstore	\$30,000.00
Cash Reserves	\$8,000.00
Membership	\$2,300.00
Interest (Checking)	\$30.00
Interest (Savings)	\$20.00
Public Donations	\$1,100.00
Fundraising - Brat Sale	\$400.00
Public Donations to Pat's Fund	\$500.00
<b>TOTAL REVENUE</b>	<b>\$42,350.00</b>
<b>FRIENDS OPERATING EXPENSES:</b>	
<b>Bookstore:</b>	
Postage	\$200.00
Printing	\$500.00
Workman Publishing Co. (2012 Calendars)	\$120.00
Office Supplies	\$500.00
<b>Bookstore - Total</b>	<b>\$1,320.00</b>
<b>Organizational Memberships:</b>	
Downtown Council	\$160.00
Nat'l Friends	\$80.00
MN Friends	\$35.00
Chamber of Commerce	\$475.00
St. Cloud Area Vol. Coordinator	\$40.00
<b>Memberships - Total</b>	<b>\$790.00</b>
<b>Accounting Fees</b>	<b>\$850.00</b>
<b>Non-profit Registration</b>	<b>\$40.00</b>
<b>Sales Tax</b>	<b>\$2,200.00</b>
<b>Educational Materials</b>	
<b>Annual Postal Permit</b>	<b>\$200.00</b>
<b>Annual Meeting Mailing</b> (Newsletter, Insert, Postage)	<b>\$600.00</b>
<b>Membership Recruitment Mailing</b>	<b>\$300.00</b>
<b>Postage</b>	<b>\$50.00</b>
<b>Newsletter:</b>	
Design	
Printing, Postage	\$550.00
<b>Newsletter - Total</b>	<b>\$550.00</b>
<b>Website:</b>	
Domains	\$250.00
Domain Name (One-year Renewal)	\$50.00
<b>Website - Total</b>	<b>\$300.00</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>\$7,200.00</b>
<b>FRIENDS GRANTS:</b>	
Grants to SCPL:	
Bookstore Revenue (50%) to GRRL - 1/2 Share 2011	\$15,000.00
OverDrive	\$1,200.00
Young Adult Services	\$1,000.00
Children's Services	\$4,000.00
Adult Services	\$850.00
Hospitality Fund/SCPL Discretionary	\$550.00
Misc. Grants	\$4,250.00
<b>Grants to SCPL - Total</b>	<b>\$26,850.00</b>
Library Plus You (Payment 4 of 5)	\$8,000.00
Donations (Concerts, Food Shelf)	\$300.00
<b>Other Grants - Total</b>	<b>\$8,300.00</b>
<b>TOTAL GRANTS</b>	<b>\$35,150.00</b>
<b>TOTAL EXPENSES (Operating and Grants)</b>	<b>\$42,350.00</b>
NET INCOME (Revenue less Expenses)	

## Thank You, 2010 Members!

AAUW Literature Group • Rick & Karen Ahles • Melinda Anderson • Jane Armstrong • Rita Bartlett • Helen Bauer  
 Jeff & Sally Jo Baumgartner • Sue & Vic Beckman • Jan & Brian Bensen • Jessie Harper and Mick Benson • Shirley & Howard Bird  
 Sarah & Greg Blackburn-Renn • Dan Michaels and Micki Blenkush • Barbara Bloomer • Marge & Ted Boatman • Warren & Jackie Bradbury  
 Kenneth Bruce • Elizabeth Brunsvold • Lannie Bulka • Sharon Cairns • Barbara Carlson • Jerry & Colette Carlson • Dan Christianson  
 Ginny & Donald Clark • Anita Clour • Doreen Corrigan • Mary Constance Crane • Helen Del Zoppo • Jeanne Dirksen • Joanne Dorsher  
 Connie & Mark Duea • Phyllis Dyer • Steve Engels • Fred & Lynn Engman • Larry Evenson • Peggy Farrah • Rose Ford • Virginia Fritz  
 Karen & Kent Frohrip • Judy Ganz • Mike & Sandy Garrity • Sarah Gewirtz • Gayle Gilbert • Dave & Vicki Glenn • Michelle & Rick Golden  
 Bill & Laurie Gorcica/Leitch • Art & Barb Grachek • Mary Ann Graeve • Robert W. Grams • Marilyn S. Grover  
 Ralph & Nancy Gundersen • Bob & Gerladine Gustafson • Carol Gustafson • Wolfer Haidako • Larene Hark • Larry Haws  
 Matthey Heintzelman and Marianne Zitzewitz • Bill Hilbrich • Pat Hill • George Hontos • Pauline Hoover • Mary T. Howard  
 Beulah Rose Hutchens • Gail Ivers • Joan Jacobson • Allen R. Jensen • Helen Ann Johnson • Jim Johnson • Nancy & Bob Johnson  
 Dick Jokinen • Steve & Brenda Joul • The Juip Family • Darlys Kampa • Marly Keller • June Kelly • Walter Kieffer, OSB  
 Donald & Mary Anne Kieser • Ruth Knutson • Betty Kroll • Kay Kroll • Joanne Kudrna • Donna Kuhl • Bill & Phyllis Lacroix  
 Shirley Lafler • Pat Laudenbach • Verne & Mary Ann Leitch • Tom & Millie Lembeck • Dorothy Martini • Ozzie Mayers • Larry McCabe  
 Charles McCarthy • Richard & Mary Beth Megarry • Mary Merchlewicz • Lynn Metcalf • Susan L. Meyer • Bruce Miller  
 Charles & Jenny Miller • Burdette Miller-Lehn • Mary Kay Moening • Ramona L. Mohs • Karen L. Mrja • Peg Murphy  
 Wyman & Gloria Nelson • Pam Nummela • Marilyn & Bob Obermiller • Peg Obremski • Verne & Ann Oleksowicz • Julia Olson  
 James & Helen O'Rourke • Ginger & Mark Osendorf Family • Jim & Beverly Pehler • Susan Pekarek • Linda Perrington  
 Patricia & George Petraborg • Rita Philipsek • Joan Pickard • Jean & LeRoy Poganski • Greg Reigstad • Frank & Rosemary Roehl  
 Judy Rogers • Patrick & Janet Ross • John Jay Rouse • Darla Rueter • Roy Saigo • Mary Anne Savage • Linda Schwenzfeier  
 Yvonne & Jim Sexton • Buzz & Kathleen Snyder • Jan Sorell • Marcia Stellmach • Melanie Stockman • Betty Stueve • Marcia Summers  
 Ruth & Larry Sundby • Ingunn Sverrisdottir • Mary Ann Tourres • Sally & Steve Thayer • Jeanette Theisen • Theresa Theisen  
 Jerry & Ione Torborg • Kristi Tornquist • Aggie Town • Arlene Trecka • Theresa Vann • David & Catherine VanNostrand  
 Charles & Carol Vick • Mil & Fran Voelker • Joan Vos • Diane & Michael Vosen • Darlene Wagar • Lois Walkowaik • Rosemary Ward  
 Beverly Webb • Grace Weidner • Jo Weis • Jo & Roy Wendland • Carol White • Sandra Q. Williams • Bena Zimmer • Harold Zosel

*If your name was inadvertently omitted or misspelled, please accept our sincere apologies.*

### Please don't delay. Start – or renew – your 2011 membership today!

Membership level:  Family \$25     Individual \$15     Senior Citizen \$10     Student \$10

Would you like to make an additional donation?

Additional contribution (for identified needs) = \$\_\_\_\_\_

Pat Christianson fund (Pat's Place in the Children's Room) = \$\_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: (\_\_\_\_\_) \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

Would you like to volunteer for the Friends? In which area(s)?

Bookstore     Annual Brat Sale     Friends Board     Special Events

*St. Cloud Friends of the Library is a 501(c)(3) non-profit organization. Memberships and donations are tax deductible. The membership year runs from January through December.*

Please mail your enrollment form and check to:

**St. Cloud Friends of the Library**

1300 West St. Germain

St. Cloud, MN 56301

FOR INTERNAL USE	
Date Received	_____
Total Payment	\$_____
Cash \$_____	Check # _____
[ ] New    [ ] Renewal	

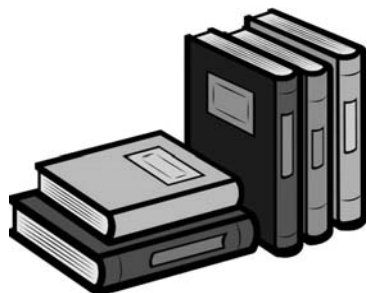
## Book **BOGO** Sale

Friends Bookstore  
St. Cloud Public Library

Buy one book, DVD or VHS  
tape – and get a second item  
of equal or lesser value *FREE*.

One coupon per person per visit.  
Limited to stock on hand.

Expires April 30, 2011



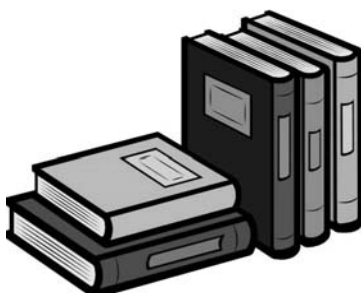
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Friends Bookstore  
St. Cloud Public Library

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### Suggested Ways to Use BOGO Coupons:

- Participate in the library's adult and teen Winter Reading Program ("Snow Is Falling ... Books Are Calling"), which ends on February 26. Double your reading pleasure and fill out your registration form(s) even more quickly! Visit with a reference librarian for more details about this year's program and prizes.
- Buy one or two "for no particular reason" books or tapes as a surprise gift for a friend, family member or neighbor of any age.
- Expand you own library ... or take it in new directions.

### End-of-Season & New Year Deals

- Remaining 2011 Booklovers' Calendars are now on sale at a great price – \$4 each, or two for \$7 (while supplies last).
- Coming soon (by customer request): Friends of the Library book bags. These handy totes will be on sale for just \$3.95 each in the Bookstore.

### A Few More Words About the Bookfair

- Thanks to all who participated in the Barnes & Noble Bookfair last November, the one-day event netted a \$992.67 gift card. Library staff also used their 25% discount AND shopped on a sale day, so that \$992.67 was stretched a long, long way!

1300 West St. Germain • St. Cloud, MN 56301



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