



[The New Social Media Benefits](#) by Bobbie Bennett

Everyone is taking advantage of the various ways to communicate on the internet: Facebook, Linked In, Twitter, Meetups and so on. We're all trying to get our name and business out there, but let me ask you something. Who remembers names? People remember faces! So you need to get the right exposure! Some people are seeing you for the first time...Make a good impression!

The definition of Social Media is "Virtual Conversation".

In order to join the virtual conversation you need to be present. People like to see who they are talking to. Put your picture where your mouth is. After a while they will feel like they know you. You're giving them a visual, and a certain amount of trust is established.

Example: Meet Horny Harry...he sells hats. He wears a different hat every time he takes a picture. People remember him because he's always wearing a hat! You could spot him in a group photo because of his hat! Make your profession a lasting impression!

Words of Advice:

Update your picture (we change our hair color, weight size not to mention we get older) Make it a head shot, (look professional, but friendly). And don't use a picture of your dog, it's you they need to remember.

Set up your inbox so that your picture is right by your name so when you send or reply, they can see exactly who you are.

www.womenjointheclub.com * mgm@mgmsuperstar.com * www.mgmsuperstar.com

This is a great opportunity for you to have your photo taken for your business card or social media communications. So please invite me to your next party or networking event, and watch your guests SMILE !!!



Bobbie Bennett
Five Star Photos
Bobbie@azfivestar.com
602.615.5055

Bobbie Bennett with Five Star Photo's wants to help you capture your life with memories that will last forever... welcome to my world of digital photography!

This article is a reprint from:

THE *Women's*
MILLIONAIRE
Club

www.womenjointheclub.com * mgm@mgmsuperstar.com * 480.759.6251