



[Is your Website a Super Prospecting Tool?](#) by Christine Marek

What would a SUPER website mean to you? Ask yourself these key questions.

- *What makes your website an advertising sales tool that produces sales?
- *For that matter, what makes your website pay for itself?
- *Are you Google-Licious? Do people find you with specific key word searches easily?
- *Are you getting qualified leads every day from your website?

What we do for our clients at Phoenix Marketing, Ltd. is create superlative "First Page on Google" services that allow you to say YES to all of these questions.

Let's start from the beginning as to why your business is even on the internet.

1st- Everyone has one, right?

2nd- If my clients or prospects need to know more about my company a printed brochure is not enough, correct?

These responses are ones that I typically hear from all kind of business owners when I or our sales team asks people why they have a website.

These are the two primary mindsets for being on the internet-

1. You are not "in" business unless you are on the web.
2. You are not communicating to clients and prospects if you are not on the web.

Hmmm, communicates... let's look at that important action for online marketing.

A business that communicates on the internet sincerely does the following tasks;

- *Attract prospects- "Here I am, I do have what you are looking for!"
- *Sells products or services to the prospects- "This is exactly what I do and have to offer."
- *Informs prospects or clients who and where there business is- "This is who I am and my address."
- *Provides contact information- "You can call me at these hours and reach me with a phone or computer."

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Commonly websites inform and provide contact information which is helpful. And, sadly, most websites do a terrible job at attracting prospects and upselling for current clients. It doesn't matter how much you spend to make it look pretty **the key is helping others find you when they need you!**

*How can a website pay for itself if it can't be found easily?

*How can a website really be valuable if it also doesn't have proper lead generation tools.

Phoenix Marketing, Ltd., with it's "First Page On Google" services makes certain with honorable service guarantees that your website does work with effective advertising strategies. Our passion is to make your website found by every potential "perfect" client that you want 24/7. We do this affordably and consistently.

Make your online marketing work for you today. Make this website a **Super Prospecting Tool** pay for itself and bring in profits for you. See how the leads start finding you more easily. Call us today to discuss how our superlative "First Page on Google" services works for YOU.



Best to you!

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Christine Marek, is a publicist and marketing strategist.

Her 15 year old company Phoenix Marketing, Ltd. is dedicated to providing the very best lead generation tools both online and off for home based and small business owners

Christine's professional focus includes media relations, health and wellness class education programs, and "first page on Google" services. She is also a dedicated independent business owner with Sunrider.

This article is a reprint



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