



YOUR Help is Needed!

Subject: UNDERAGE DRINKING PARTIES

What: Public Awareness & Action:
A Neighbor-to-Neighbor Campaign
for Change

Target audience: Cobb County Area
Neighborhood Associations and
Residents

Goal: Develop Collective Responsibility
for Neighborhood Safety, AND Put a
Stop to "Social Hosting"

Objectives:

- Increase awareness of underage drinking & adult social host liability
- Increase adult accountability to prevent underage youth social access to alcohol
- Decrease alcohol availability to underage youth in private party settings

**A project of the
Cobb Underage Drinking Task Force**

**Contact: www.CUDTF.org/safehomes
Or Email safehomes@cutdf.org
Or Call 404-223-9812**

Facts: Did YOU Know?

- **Private parties are the primary source of alcohol for youth**
 - And a source for other drug use, risky sexual behaviors, violence, and vandalism
 - 1 in 12 parents allow friends of their own teens to drink in their home
- **Parents dramatically underestimate teenage binge drinking (5+ drinks per occasion)**
 - 33 percent of teens binged in the past month
 - 3 percent of parents believe their teen has binged in the past month
- **Alcohol is the top threat to youth health and safety**
 - Contributing to the top 3 causes of death for youth and numerous injuries and crimes
- **Serious 2nd hand effects of teen drinking**
 - 50% of DUI traffic fatalities with driver under 21 - deaths are other than offender
 - 50% of criminal cases in the juvenile justice system involve alcohol
- **Alcohol is youths' #1 drug of choice**
 - Youth use alcohol 10 times more than all illegal drugs combined

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Children & Youth Coordinating Council