



For immediate release

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Media Advisory

Cobb County Comes Together to Support Prevention of Youth Drinking and Drug Use

Cobb Community Collaborative Drug-free Community Support Program and Cobb Alcohol Taskforce are co-sponsoring this First Annual Cobb County Prevention Awards and Recognition Event. The goal is to raise awareness of community substance abuse problems and to shine a spotlight on individuals and organizations implementing local solutions with measureable success.

Data shows past 30 day drug use by Cobb County 12th graders as: 38% alcohol, 25% tobacco, 19% marijuana and 12% other drugs. Data show that approximately 21,042 or 29% of Cobb youth ages 12-20 have used alcohol in the past 30 days, and that by the time adolescents reach eighth grade, 44% have had at least one drink, and almost 20% report having been “drunk”.

When all people in a community share in the responsibility for preventing youth use of alcohol, tobacco and other drugs, all its’ youth are most protected! To find out how you can help, please join us...

What:	Cobb County Prevention Awards and Recognition Event
When:	Tuesday, March 31, 2009 from 6:00 – 8:30 p.m.
Where:	First Presbyterian Church of Marietta, 189 Church St., NE (at intersection of North Marietta Pkwy. & Church St.)
Who:	<p>Taskforce members, partners, supporters and the community at-large</p> <p>Exhibits open at 6:00 with representatives from government, public safety, public health, parents, business, and youth organizations</p> <p>Awards program begins/ends 7:00 – 8:30 p.m. Groups being recognized:</p> <ul style="list-style-type: none"> • Cobb Alcohol Taskforce’s Law Enforcement Team • Cobb County Substance Abuse Prevention Champions • Youth Team PSA Contest Entries and Winners • Cobb Safe Neighborhood/Safe Homes Campaign Honorees <p><u>Media</u> – Cobb Alcohol Taskforce and CCC Drug-free Community Support Program representatives (youth and adult) and key community stakeholders will be available for interviews and press kits will be provided</p>