



For immediate release  
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[www.cobbat.org](http://www.cobbat.org)

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Media Advisory

**Cobb and Marietta High School Officers Use New Tool:  
Deterring Underage Drinking This Graduation Season**

Cobb Alcohol Taskforce has purchased PAS IV, passive alcohol sensor tools, to help deter underage drinking at school and community events. These high-tech tools quickly “sniff” out alcohol to one-hundredth of one percent and are proving how technology can help combat underage drinking, save lives and money.

Results of Georgia Student Health Survey 2008 for Cobb County report the following from responding twelfth graders:

- 36.19 percent report past 30 day alcohol use
- 71.19 percent report their friends use alcohol
- 76.28 percent report alcohol is easy to get
- 25.11 percent report binge drinking (5 or more drinks in a row on one occasion)

Graduation has repeatedly been identified as a high-risk season for underage drinking. Cobb Alcohol Taskforce continues to alert stakeholders of strategies that can assist in reducing underage and youth binge drinking in order to keep youth and the community at-large safe from related harms. Local enforcement agencies are on-board and in place to help.

What:	Project Safe Graduation – demonstration of PAS IV passive alcohol sensors, report of successful strategies being used to reduce underage drinking and related harms during graduation season, list of local graduation dates and locations
Who:	Director of Cobb County School District Department of Public Safety, Principal of Allatoona High School, Officers, Students, and Cobb Alcohol Taskforce representatives from Cobb County Sheriff’s Office, Cobb County Police Department, and Marietta Police Department
When:	Thursday, May 14, 2009 at 10:00 a.m.
Where:	Allatoona High School 3300 Dallas-Acworth Hwy. Acworth, GA 30101 770-975-6503 phone
Media:	Cobb Alcohol Taskforce members and supporters, School Principal, Officers, and Student will be available for interviews, and press kits will be provided.