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### **Cobb Alcohol Taskforce Welcomes Alisa Bennett-Hart as Public Relations Specialist**

**December 14, 2009 –Marietta, GA** – Cobb Alcohol Taskforce, an alliance of individuals and organizations which mobilizes and challenges Cobb County adults to reduce underage drinking and youth binge drinking, is pleased to welcome Alisa Bennett-Hart to the Cobb Alcohol Taskforce team.

Ms. Bennett-Hart joins the Cobb Alcohol Taskforce team as Public Relations Specialist. She will assist the volunteers who comprise the Communication and Outreach Strategy Teams in their efforts to increase awareness of the education, enforcement and policy goals of the Cobb Alcohol Taskforce. Prior to joining Cobb Alcohol Taskforce, Ms. Bennett-Hart served as the Assistant Director of Communications for Harry Norman, Realtors and was a clinical practitioner with WellStar Health System for many years. A long-time Cobb County resident, Ms. Bennett-Hart is a graduate of Kennesaw State University with a BA in English and her two children, Agave and Absalom, attended Cobb County schools.

“I am delighted to welcome Alisa onboard as our new Public Relations Specialist. She will handle taskforce communication, marketing and outreach efforts in support of our mission. Alisa brings over 15 years of experience and accomplishments from a career in healthcare and public relations to the taskforce and I can’t wait to see what she delivers for us!” said Cathy Finck, coordinator of the Cobb Alcohol Taskforce.

#### **About Cobb Alcohol Taskforce**

Cobb Alcohol Taskforce is an alliance of individuals and organizations which mobilizes and challenges Cobb County adults to reduce underage drinking and youth binge drinking, by advancing strategic enforcement, policy and education goals.

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For more information, contact Alisa Bennett-Hart by email at [PR@cobbat.org](mailto:PR@cobbat.org) or by phone at 770-861-5758.