



Little Highlanders Football Football Fundraising

Dear Parents,

Have you ever thought about what impact athletics has on our children and our community? Did you ever stop and think about what childhood events made a lifelong influence on your life? Children's athletics are the foundation for many of our most important lifelong lessons.

This letter is an introduction to our 2010 football fundraising drive. This year the football board has made a decision to go with one fundraiser for the entire organization; unlike in years past where we had each team conduct their own fundraiser, organization wide, throughout the season. This year's fundraiser is a raffle that will last all season long. This raffle is similar to the raffle we did last year with one main difference. The parents have already paid for their 25 tickets upfront. Once those tickets are sold you get to keep the money from those tickets. Prizes for the raffle are; first prize is \$2000, second prize is \$1000, third prize is \$750 and fourth prize is \$500. The drawing for the raffle will be held during half-time of the last 6th grade (Red) home game. This organization's future rests in fundraising. Your effort and support will enable the organization to continue to provide your child with a rewarding youth football experience. These funds will help purchase/refurbish player equipment (helmets, shoulder pads, game pants, practice jerseys/pants and hip, thigh & knee pads) and new field equipment (e.g. agility pads/ropes, blocking pads, lineman shoots, blocking sleds). Please help make this fundraiser a success.

Last year we provided the parents with an opportunity to no longer have to work concessions or gates at home games and no longer have to pay \$30 for the football banquet in return for selling their 25 tickets. Based on parent feedback, parents again will be required to work the concession and gate for home games throughout the season but the banquet fee will still be paid for by the association. Team moms from each team will schedule you for concession and gate shifts throughout the season. As in years past, any parent that skips their assigned work duties will have their child's playing time reduced.

Now that you understand the raffle let's talk about why you should sell more than your original 25 tickets. Keep selling those tickets and you can earn special incentives and prizes while you help the organization. As an incentive to every family we are offering to waive your child's next year's football registration fee (currently \$85) if you sell an additional 30 tickets (50 tickets for two players). That's right, now we are offering you a way to have your family, friends and neighbors pay your registration fee for the following year.

The top 3 sellers will also receive prizes. Three prizes will be purchased; a Playstation Portable or 8GB iPod Touch (selected by winner), \$150 Dick's Sporting goods gift card and \$125 Best Buy gift card. Each child will be able to select one prize starting with the top seller and proceeding down.

Every ticket will be tracked to ensure everyone receives proper credit for sales. I am requesting that every child returns all ticket stubs and the necessary cash at one time. A minimum of 25 tickets should be turned in at one time until all tickets are sold or the raffle ends. Any unused additional tickets (above the original 25 you paid for at sign-ups) need to be returned upon the completion of the raffle. All tickets are the responsibility of the parents. Lost, stolen, mutilated or unreturned additional tickets (above the original 25 you paid for at sign-ups) must still be paid for or the child will not be permitted to sign-up the following year. The tickets and cash should be placed in an envelope with the child's name, grade and team on the outside of the envelope. Tickets should be delivered to the team mom so they can be forwarded to me. Additional tickets will be dispersed in packs of 25 or 50. Please see your team mom so she can get in touch with me for more tickets.

This raffle is a mandatory participation raffle for all children in this organization. This is also why we have included your mandatory 25 tickets in the registration fees this year. Raffle tickets will be dispersed, to your head coach, at football equipment hand-out day.

I recognize that these are challenging economic times, but your support and effort will help ensure we continue to offer the best experience for your child at a reasonable cost to you.

REMEMBER

**You keep the money from the first 25 tickets sold (up to \$125 – that means you potential out of pocket cost for the entire football season for 1 child would be \$130 (registration + jersey).

**Players and families receive incentives to sell more.

**Parent's no longer pay for the banquet.

If you have any questions concerning this raffle please contact Scott Weikel @ 348-6757.

Sincerely,
Scott Weikel
Fundraising Coordinator