



# Gymnastics on the Grand

## **2011 Invitational December 2, 3 & 4**

### **Grand Rapids, Michigan**

## **Sponsorship Opportunities**

**Dear Friends of Grand Rapids Gymnastics,**

### **About GRG Boosters**

Gymnastics on the Grand is the primary fundraising opportunity for Grand Rapids Gymnastics (GRG) Boosters.

GRG Boosters provide funding and encouragement for our competitive gymnasts at all levels. Our efforts expand opportunities to our dedicated youth athletes who train year-round an average of 16 hours per week. We support both boys and girls in their pursuit to compete in local, state, regional, national and international events.

GRG Boosters is a 501c3 Corporation. Your sponsorship is deductible as a charitable donation for federal income tax purposes. Please contact your tax advisor for details.

Gymnastics on the Grand is West Michigan's premier gymnastics invitational. Last year, **more than 800 gymnasts and thousands of spectators** converged in downtown Grand Rapids for an unforgettable weekend of competition.

Gymnastics on the Grand provides a one-of-a-kind showcase for dedicated youth athletes -- both girls and boys -- ranging in age from elementary school children to high school athletes vying for college scholarships.

**We rely on the support of corporate and individual sponsors to help this annual event continue to grow.**

Your sponsorship not only supports the great things happening here in West Michigan, but also gives you access to a targeted group of athletes, parents, and spectators. As a sponsor, you'll gain excellent exposure through the many placement opportunities surrounding the event:

- Advertising in the event program
- Sponsorship announcements throughout the event
- Online links to your website
- Sponsor logo banner displayed at the event and year-round at Grand Rapids Gymnastics
- VIP passes and viewing area
- Affiliation with promotion efforts provided by our event partners including DeVos Place, the West Michigan Sports Commission, and Experience Grand Rapids Convention and Visitor's Bureau

Benefits provided at each sponsor level are outlined on the next page. To learn more, please contact your GRG Booster representative, or email us at **OnTheGrand@gmail.com**. Thank you in advance for your consideration!

Sincerely,



*This exciting weekend competition takes place at DeVos Place Convention Center overlooking the Grand River in downtown Grand Rapids.*



Grand Rapids Gymnastics Boosters  
1601 Galbraith, Suite 305  
Grand Rapids, MI 49546 USA

OnTheGrand@gmail.com  
www.GymnasticsOnTheGrand.com

501c3 Corporation  
Tax ID #38-3114562



## Sponsor Level Benefits

Thank you for considering a partnership with Gymnastics on the Grand. Your support will help create an unforgettable experience for hundreds of young athletes, while providing you with an excellent opportunity to promote your company. Make your commitment early for optimum exposure! For more information, please contact your GRG Booster Club representative or email us at [OnTheGrand@gmail.com](mailto:OnTheGrand@gmail.com).

Sponsor Level	Elite	All-Around	Gold	Silver	Bronze	Friend	Booster
Ad in event program	full-page color cover	full-page color	full-page	1/2-page	1/4-page	1/8-page	gymnast shout-out w/photo
Weekend passes with VIP viewing lounge	10	8	6	4	2		
Recognition plaque	✓	✓	✓	✓	✓		
Link on Invitational web site	✓	✓	✓	✓	✓		
Logo and company overview on Invitational web site	✓	✓	✓	✓			
Sponsor tagline announced throughout Invitational	✓	✓	✓	✓			
Sponsor banner displayed at Invitational	4x10	4x8	4x6	3x4			
Sponsor banner displayed year-round at GRG	✓	✓	✓	✓			
10' x 10' promotional/ vendor booth (optional)	✓	✓	✓				
Sponsor name announced throughout Invitational	✓	✓	✓				
Logo and link on <a href="http://grgymnastics.com">grgymnastics.com</a>	✓	✓					
"Sponsored by" tagline after title of Invitational	✓						
Sponsorship amount	\$5,000+	\$3,000+	\$1,000+	\$500+	\$250+	\$100+	\$50+



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