

Financial Analysis

Analysis based on 44% profit margin. This formula is based on a club entry fee of \$6.00.
Club entry fees vary from city to city – state to state.

Potential earning is based on estimated monthly earnings.

(Products ordered at 50%) Analysis based on 50 shakes per day Estimate Cost

Formula 1 Shake Mix (750g) used canisters per day** 1.67

Formula 1 (750g) cost each (figured at 8.25% tax rate) \$22.99 = **\$40.06**

PDM used per day (25 servings; 50 T. per container)** = 2

PDM (figured at 8.25% tax rate) = \$24.12 x 2 containers = **\$48.24**

Herbal Concentrate (3.5 oz.) containers used per day** = .83

Herbal Concentrate (3.5 oz.) cost each (figured at 8.25% tax rate) \$25.59 x 0.83 = **\$21.24**

Herbal Aloe Concentrate used per day** = 0.78

Herbal Aloe Concentrate; 2 oz. servings (figured at 8.25% tax rate) \$18.27 x 0.78 = **\$14.25**

Subtotal of Formula 1 + Tea + Aloe = \$123.79

Additional Costs: (cups, lids, straws, napkins, etc.)

\$0.36 x 50 memberships \$18.00

Additional Costs: (berries, puddings, spices, etc.)

\$0.50 (estimate) x 50 memberships \$25.00

Total Cost to Produce 50 shakes and teas per day **\$166.79 (44.40 % profit)**

Quantity of Shakes per day 50

Price Charged \$6.00 x

Total Money Collected Club Entry - Daily \$300.00

Daily Cost for Products \$166.79

Estimated Average Daily Profit **\$133.21**

Average weeks per month (12 month period) 4.3

Operational days per week 5 x

Total days operational per month 21.5

Profit per day \$133.21 x 21.5

Average Monthly Profit **\$2864.02**

Estimated Monthly Profit Just on Shakes, Teas, and Aloe: \$2864.02

(** 1.67 shakes and .83 teas refer to the number of canisters of those products needed to make 50 individual shakes and cups of tea.)