



# Journal Drive Closes "Over the Top" Advertising Sales Breaks all Records

Ellis A. Safdeye, Chairman of the 1970 Journal Drive, announced this week that the closing figure for ads placed in this year's publication came to \$120,000. He termed this, "a grand success, breaking all previous records, and exceeding even the \$100,000 goal set by the Yeshivah's Executive Committee last November," when the 1970 drive was being planned.

Safdeye recalled that when Leo Esses and Sonny Gindi met with him on behalf of the Executive Committee to appoint him Chairman of the 1970 Drive, they advised him, ("they didn't ask me — they told me") that the goal for this year's book is \$100,000 in advertising. He revealed that he thought they were over-estimating the potential. "It really frightened me; it sure seemed like a lot of advertising and, frankly, I wondered whether they were not day-dreaming."

We asked him how he felt about it now, in retrospect. "All I can say," he smiled, "is that our Executive Committee has the foresight and the vision it takes to conduct the affairs of this great yeshivah."

### The Blessings of Harmony

The interview then moved towards the contributing factors which led to this unprecedented success. Safdeye revealed himself as a community-minded leader who does not think in personal terms, but, as he put it, "Community first, last, and always."



ELLIS A. SAFDEYE

He pointed out the obvious fact that it takes the co-operation and diligent work of many, many people to secure \$120,000 worth of advertising. "We are indebted to every community member who worked so hard to solicit ads . . . the community came through beautifully when it came to placing their own ads, as they always do . . . and of course we had the benefit of two highly regarded and competent Co-Chairmen, Moe D. Gindi and Albert D. Sutton, and a really good, efficient committee." He especially lauded veteran Journal Chairman Joe Esses for the wealth of "experience and leadership he gave to the drive, and to myself personally."

He then added with conviction,

"this drive shows how much we can accomplish when we work together in harmony and with mutual respect for each other. It demonstrates the community's resourcefulness and talents, its unbounded potential, when we are united." An obvious rebuttal, we thought, to those who idealize divisiveness, name calling, and fault finding, and teach that these qualities are the sign of an intellectual and "Progressive,"

### Safdeye Cited

"Listening to Ellis talk about the Drive," Rabbi Moshe Greenes observed, "one would think he was a mere figurehead."

"Well, let me tell you," Rabbi Greenes said, "that man is a communal leader of grand proportions. He plotted the course of the Drive in every detail. He conducted weekly study and analysis meetings of the ads coming in, examined weak-points and corrected them; spotted unexpected areas of strength and developed them."

"Like a genuine leader, he was always in the background, never speaking of his own accomplishments, though these were many, but always 'our committee,' 'our people.' Although he avoided the spotlight himself, he was always quick to recognize the achievements of others."

"It was a refreshing experience working so closely with Ellis. I shall always remember and cherish these

(Continued on page 3)

**DAVID J. SHAMAH  
SKY JET TRAVEL**

152 WEST 42nd ST.  
NEW YORK, N. Y.  
JU 2-6400

**JIM'S MOBIL STATION**

DE 9-9407 Low Gas Prices

1769 McDONALD AVE.  
(Between O & P)

Sal. Mg'r

Free Road Service Free Pickup

**The Protectors Are Here.**

They have what it takes to help you. Living Insurance from Equitable. And the ability to fit it to your plans... your means... your life. Call today.

**EDWARD SHWEKY, C.L.U.  
RAYMOND SHWEKY, C.L.U.**

393 7th AVE. N. Y. C. tel.: 736-8800  
The Equitable Life Assurance Soc. of U.S.  
Home Office: New York, N. Y.

DE 6-4040 DE 9-9591

**JOE'S**

Kosher Delicatessen - Restaurant  
Caterer

— Prompt Delivery —  
Catering for All Occasions

545 KINGS HIGHWAY  
(At East 4th Street)

**HAROLD'S FOR PRESCRIPTIONS**  
2272 McDONALD AVENUE

Corner Avenue U  
We Deliver 996-4200

OL 7-2073

**JOSEPH BERTINO**

home improvements - alterations  
specialty basements - attics  
painting and paperhanging — carpenter  
80-16 160th Street Jamaica, L.I. N.Y.

**"RENT A CAR IN MIAMI FROM"**

**◀ IKE MIZRAHI ▶**

Call Collect for Airport Pickup

**1-305-757-5508**

— New Cars — Low Rates — Free Mileage —

Make Reservations Now

**ATLAS RENT A CAR — 160 N.W. 79th St. — Miami, Fla.**

Days: MU 4-8020 Nights: DE 6-8930  
Why Not Plan Your Winter Vacation Now?

**"At Your Service"  
ZENITH TOURS**

— For All Your Vacation  
and Business Travel Needs —  
21 E. 40th STREET

Moe Rahmey New York City

**MARY SWED  
MIYAZAKI TRAVEL AGENCY**

Prince George Hotel  
14 East 28th St. N.Y.C.

Bus. Phone 679-1080 — Res. 338-8608

BEachview 2-0404-0478

**BEACHVIEW FLORISTS**

"Say it With Flowers"

Flowers For All Occasions

6617 BAY PARKWAY

At Sea Beach Station Brooklyn, N. Y.

**FEDERAL CHANDROS INC.**

LICENSED ELECTRICAL CONTRACTORS

Industrial — Commercial — Residential

6110 20th Ave., Brooklyn 11204

24 Hour Emergency Service — 871-1043

M. GELB

CL 6-4424

UL 2-5500

375-2722

**EZEKIEL H. ALBEG**

Insurance To Live By

From Cradle to Retirement

Baby Endowment - College Education -  
Family Income - Mortgage Protection -  
Hospitalization - Major Medical - Income  
Protection - Business Insurance - Pension  
Plan - Retirement Income

**"OUR ONLY STORE"**

**MISS PAULINE**

1478 Coney Island Ave.

Brooklyn, N.Y. 11230

GIRDLES & BRAS AT DISCOUNT

CL 2-7310

Mon.- Sat. 10-5 Wed. 10-8

Abe Khasky

Open Sundays

**KHASKY GROCERY**

Oriental & Domestic Food Products

232-6441

34 Avenue O. — Brooklyn, N. Y. 11204

**Treat Yourself & Travel**

**SARAH SANKARY**

Travel Agent

Atlas Vacation Travels

Tel.

NI 5-2296

Closed Sat.

Open Sunday

A Satisfied Client  
Is Our Best Advertisement.

**COMMUNITY BULLETIN**

Magen David Yeshivah  
50 Avenue P, Brooklyn, N. Y. 11204

Non-Profit Org.  
U. S. POSTAGE

**PAID**

BROOKLYN, N. Y.  
Permit No. 5283

Address Correction Requested

Magen David Yeshivah  
COMMUNITY BULLETIN

50 Avenue P  
Brooklyn, N. Y. 11204  
Telephone: BE 6-5905

*President* ..... Leo Esses  
*Publication*  
*Chairman* ..... Joseph Ashear  
*Editor* ..... Tunee Goldman  
*Editorial*  
*Consultant* ..... Rabbi M. Greenes  
*Milestones* ..... Grace Rossabi  
*Advertising* ..... Selma Cohen  
ES 5-9288

DIRECTOR'S COLUMN

by Rabbi Moshe Greenes

With the close of another school-year just a few short weeks away I would like to express my personal appreciation to all the dedicated professionals, both academic and administrative, who contributed so much to the effective functioning of our yeshivah. Were it not for their talented leadership, coupled with the love and devotion with which each applied himself to his particular area of responsibility, the yeshivah could never have achieved all that it did.

To all of you, dear colleagues and associates, I close with the beautiful biblical blessing *כה להי*.

This being the final issue of the Bulletin for this school year, I should also thank the volunteer staff who gave so many hundreds of hours to the Community Bulletin.

I am told by many professionals, including Dr. Joseph Kaminitzky, National Director of the Association of American and Canadian Day Schools, who sees every yeshivah bulletin in the country, that ours is probably the finest yeshivah bulletin being published today.

Were it not for the volunteer team which helps put it out this would never have been possible. So; a grand Thank You to Mrs. Tunee Goldman, Mrs. Selma Cohen, Mrs. Grace Rossabi, Mrs. Maida Sutton, and all the others who have a hand in it.

C.C.Y. "Socks It  
To 'Em!"

C.C.Y. and Show Biz

The C.C.Y. (Council of Concerned Youth) just finished a successful run of the fabulous production of "Bye Bye Birdie." Over 1400 people paid to see three wonderful performances of the hit musical and to applaud and cheer the stars and members of the cast and crew. All were good, but outstanding performances were put on by Max Anteby, Lynn Dweck, Hymie Chabbott and Judy Beyda, followed closely by Steve Sutton, Ellen Bibi, Bonnie Dayan, Cookie Falack and Vivian Sultan. Space doesn't permit us to list the entire cast.

At least 100 youngsters were involved in the play in some way. To quote star Max Anteby, "There was fabulous cooperation all around . . . everybody was thrilled with it . . . 100 kids working together and becoming the best friends in the world. There was no jealousy whatsoever . . . great encouragement from backstage . . . . . parents, too."

The C.C.Y. resourcefully rehearsed wherever space was available — Beth Torah Cong., Shaare Zion terrace room and Magen David Yeshivah. They got their scenery from C.C.N.Y. and added to it their own touches. They loved their director, Robert Stern, and respected his word. Many cried when they had to say good-bye at the end.

A cast party was held every night after the performance and after three months of strenuous rehearsals, it was well deserved. Parents were so proud of their kids that most of them took out ads in the Playbill. This was a big 44 pages long and brought in \$1600 worth of ads!

C.C.Y. and Welfare

Everybody worked hard, had fun and made friends. "We're much better people for it," said Chas. Semah, Treasurer.

But C.C.Y. didn't rest there. Two weeks later they conducted a used clothing drive and collected over 120 large cartons of clothing from community donors. This is to be distributed to the needy. Special mention here to the youngsters who spent that whole Sunday picking up the clothing and packing it: Claudette Adjmi, Max Anteby, Barbara Cohen, Nancy Djmal, Abie Esses, Merlene Esses, Miriam Hildary, Shelley Maleh, Morris Rudy, Violet Teubal, Joyce Tobias and young Steven Elbaz.

Alumni News

Dear Editor:

We received the "Community Bulletin" up here in Rochester through the thoughtfulness of a friend and we enjoyed reading it very much. We'd greatly appreciate it if you'd put us on the mailing list.

Incidentally, even in Rochester Magen David has a name — and an excellent one at that! Recently my husband was invited to represent the Orthodox Scientist at an Adult Institute at a Temple here. He mentioned that he went to a Sephardic Yeshivah. The Rabbi said that he was very impressed with a Sephardic Yeshivah called Magen David that he visited in 1950, and that he was particularly impressed with a certain teacher, Rabbi David Bitton. My husband interrupted to say, "That was *my* school and *my* teacher! You must have been in *my* class!"

In the March issue, Alumni News items were requested. Jack would like to supply you with this but virtually everything he's done over the past years is 'news.' So I'll just list a few things:

He graduated cum laude from Yeshiva University with B.A. in Chemistry and received Masters Degree in Chemistry from Columbia University in 1963, when we were married, and in 1966 he received Ph.D. degree in Chemistry from Columbia University. We have one daughter, Rena Sue, born in 1966 and son, David, born in '68. Jack accepted a position as Senior Chemist with Xerox Corp. in Rochester in '66, and was recently promoted to Manager of a research group at Xerox.

Mrs. Jack C. Azar  
Rochester, New York

C.C.Y. and You

C.C.Y. is open to boys 17 yrs./up and girls 16 yrs./up — singles only. They are community-minded and donate most of the money they raise to various community organizations—i.e. Beth Torah, Shaare Zion and other congregations, Near East Jewish Aid Society, Magen David Yeshivah, etc. Any youngster can be involved in C.C.Y. activities by just calling committee heads or one of their officers.

MORRIS E. ASHEAR, *Chairman*  
MAX A. ANTEBY, *Community Services*  
ROCHELLE COHEN, *Public Relations*  
ALAN HABER, *Social*  
SAM MEHANA, *Social*  
CHARLES J. SEMAH, *Treasurer*

# JOURNAL

(Continued from page 1)

last ten weeks," Rabbi Greenes concluded.

## Development Program Advanced

As in past drives, the proceeds of the Journal Drive are earmarked for the Yeshivah's Development Program.

Leo Esses, Yeshivah President, translated this into practical terms by announcing that the school will open in September with five more classes than we now have, and that, "this would not have been possible if the Development funds the Journal Drive made available were not there."

"This becomes much more meaningful," Esses pointed out, "when we understand that about 140 children will be in our Yeshivah next year who would otherwise have been on a waiting list."

Mr. Safdeye closed the interview on a personal note, the first one he used in our 90-minute conversation.

"I thank G'd for having given me the privilege of serving our Community as Chairman of this Drive. I can not tell you how much it means to me to know that through the Yeshivah I have a share in the eternity of our people and our Torah. The elevated feelings; the spiritual richness it has given me shall remain with me forever."

Serving on the Committee with Mr. Safdeye were:

- |                     |                 |
|---------------------|-----------------|
| Jack Anteby         | Abe Kassin      |
| Richard Beda        | Albert Kassin   |
| Jack (Morris) Benun | Eddie Mamiye    |
| Joe R. Bibi         | Ike Massry      |
| Fred Bijou          | David Safdieh   |
| Eli D. Cohen        | Edward Shabot   |
| Joe M. Cohen        | Eli Shalom      |
| Victor Dabah        | Milton Shalom   |
| Albert Dweck        | David Shamah    |
| Hy Escava           | Isidore Shamah  |
| Joe A. Esses        | Mosey Shamah    |
| Abe J. Franco       | Raymond Shweky  |
| David E. Franco     | Abdo Sultan     |
| Ralph Franco        | Ezra Sultan     |
| Isidore Gindi       | David S. Sutton |
| Ralph S. Gindi      | Harold Sutton   |
| Jack Grazi          | David R. Tawil  |
| Manny Haber         | Harry S. Tawil  |
| Richard Haddad      | Eddie Yedid     |

## Women's Division

- Mrs. Renee Dweck, chairman  
 Mrs. Bea Gindi, co-chairman  
 Sarah Anteby Janet Ashear  
 Molly Cohen  
 (For the list of men who were the leading ad sellers—see page 6.)

## Inquiring Reporter

This is the third year that there is a working General Organization in Magen David Yeshivah. The officers of the G.O. were interviewed as to the accomplishments and goals of the organization for this year:

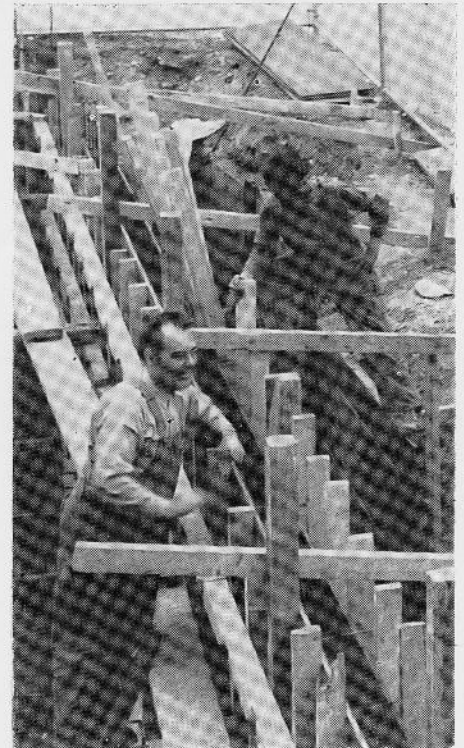
**Carole Sutton — grade 8 — President:** A letter was written to Congressman Bertrand Podell asking him to come and address one of our school assemblies. The Congressman has written us a letter of acceptance, and we will set up a date with him in the next month or two.

**Jack Rahmey — grade 8 — Vice President:** We have planned and published a student newspaper, published the end of February. This paper was edited by the students and contains class news and articles written by the students. We are also planning to award a prize each month to the cleanest class in the school.

**Debbie Tawil — grade 7-2 — Secretary:** We have adopted an orphan in Israel with money that was collected for G.O. membership. We have regular G.O. meetings with Mrs. Shprentz and Rabbi Shapiro and representatives of each class in the school from 3rd grade through 8th where we discuss the problems of the student body.

**Eddie Ash — grade 7-2 — Treasurer:** A movie was shown to all members of the G.O. We saw "The Pied Piper off Hamelin" at a special assembly.

by Maida Sutton



Workers rejoice as foundations of the new Yeshivah building finally reach street level. The foundations go down more than 30 feet and represent several months of work. See also page 6.

## 8th GRADER HONORED AT SCIENCE FAIR

The entire community, and especially Magen David Yeshivah, is proud of one more honor that has come its way.

Isaac D. Cohen, representing Magen David's Science Department, exhibited an "Electric Pulse Meter" in the city-wide Science Fair sponsored by the Board of Education.

The competition was very stiff as the Science Fair includes exhibits from all the public schools and parochial schools in the city, including also the High Schools.

Against these odds his Electric Pulse Meter was selected for Honorable Mention.

"An Electric Pulse Meter," Isaac explained, "is a device that could be used by a physician to measure and detect normal and irregular heartbeat. Each time the heart would beat it would complete a circuit and cause a bulb to blink." (Pretty clever for a 13-year-old!)

We are reminded that Little Isaac has

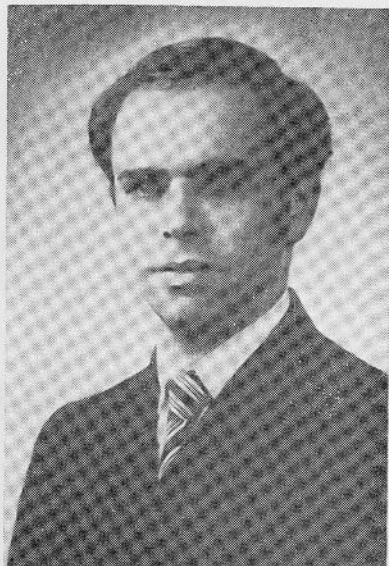


Isaac D. Cohen

once before brought dignity to M.D.Y. when he won the Yeshivah's coveted Spelling Championship and represented our school in the city-wide Spelling Contest.

Isaac expects to continue his Torah Education at a yeshivah H.S. after graduation.

**LOU MASSRY ON  
PRESIDENT'S CONFERENCE  
OF METROPOLITAN LIFE**



Lou Massry

Last year Lou Massry's clients and friends relied on him to create insurance plans amounting to more than a million dollars of life insurance protection for them. More than a million!

Massry developed plans of life insurance and related benefits for the young men starting out as well as for the successful man planning retirement. Family Plans. Imaginative plans for partners, for small businessmen, and comprehensive plans for industry.

That's the kind of experience and competence to seek out when you want to talk insurance. Lou Massry sits as a member of Metropolitan's exclusive President's Conference. He is ready to help you, too.

Call Lou Massry, 339-7425 today. You'll be glad that you did.

**MDY REPRESENTED IN  
CHILDREN'S ART EXHIBIT**

The 27th Annual Children's Art Exhibit, presented at the Jewish Education Committee, had as its theme "Try A Little Kindness."

Magen David Yeshivah was represented by original works of art, executed by our students. And their entries received very favorable acclaim by the professional visitors as well as the public.

Mrs. Grace Tauber  
Art Teacher

**CONGREGATIONAL  
NEWS**

**Beth Torah**

On March 28th, a testimonial dinner in honor of Albert Shalom was held at the Beth Torah Synagogue. It was a joyous and auspicious occasion. The dinner, of which Henry Shalom was chairman, was attended by two hundred and fifty people who paid tribute to Albert for his dedication and diligence in helping to erect the magnificent synagogue building; thereby creating a new branch of our community.

Congratulations, Albert Shalom!

Beth Torah has been a hub of continual activity.

On alternate Tuesday nights at 8:30, duplicate bridge is offered. The next sessions will be May 26 and June 2; etc. Everyone is invited; you do not need to have a partner to attend. Admission is \$2.00 per person.

We were happy to have been able to contribute the facilities of our building to the C.C.Y. for rehearsals of the show, "Bye, Bye, Birdie." Congratulations on a great production! Beth Torah was also one of the headquarters for the very successful clothing drive sponsored by the C.C.Y.

On April 23rd, Patrolman George Best of the Narcotics Squad talked about drugs to an assembly filled with parents and young people. Questions were asked and answered and resulted in a wealth of information for all who attended.

On Saturday night, May 9th, everyone is invited to attend a card party. Refreshments will be served; admission is \$2.50 per person. Contact Marie Chalom (CL 3-7698) for tickets.

Our Youth Committee, comprised of men, women, and young adults, has been busy meeting and planning a program which will appeal to the youth of all ages in the community. We will keep you posted on all coming events.

The "teen-lounge" where all youth are welcome will be opening its doors soon. Facilities such as ping pong tables, music, refreshments, and all types of games will be available.

For your entertainment, we are offering none other than Sammy Davis, Jr.! We have been fortunate enough to obtain a small block of tickets at the Garden State Art Theater for Wed. evening, Sept. 2nd. Tickets are \$10.00 each and will be sold on a first come, first served basis. Contact Sarina Shalom, Peggy Hazan, or Dianne Haddad.

Ray Cohen, Pres.

**YESHIVAH SEDER ON TV**

This year's Model Seder at Magen David Yeshivah was photographed and shown on T.V., ABC's channel 7, on April 14th.

It was due to a suggestion made by Mrs. Eisenman of the Hebrew faculty and with principal Rabbi Bitton's approval, that a T.V. crew of cameramen and recording technicians set up their equipment to televise the annual Model Seder.

The lunchroom was stunningly decorated with artistic full-color posters depicting scenes from the Haggadah, made by Mrs. Lifschutz of the Hebrew Dept. Each table was attractively set with bottles of wine and a blue-patterned plate for each child on which was placed the traditional foods of the Seder — matzoh, charoseth, hard-cooked egg, celery and bitter herb. Brightly lit candles enhanced the scene.

Students recited the whole Haggadah with each class participating. They were well taught and sang and recited beautifully. The teachers, as well as parents and guests, beamed their approval at how lovely it all was and how well the children were prepared for the Seders on Passover.

On T.V., the spirit of a traditional Sephardic ritual was emphasized. Mention was made twice of Magen David Yeshivah and its unique position among schools as being the largest Sephardic Orthodox Yeshivah with more than 650 students carrying on traditions that have survived the centuries.

Much thanks and appreciation go to Rabbi Bitton and the Hebrew faculty for their fine work and to Mr. Jack Abady and Mr. Bernstein of the Lunch Dept. and his staff who set up and made the setting so outstanding. Also, to Rabbi Kurt Klapholz who was instrumental in getting the T.V. crews down.

Boys and Girls — Ages 4-14  
Teenage Program — Ages 14-16

**HI-LI DAY CAMP**

Far Rockaway, N. Y.  
SPONSORED BY THE  
HEBREW INSTITUTE OF L. I.  
"DAY CAMPING AT ITS BEST"

- Eight Weeks — July and August
- Hot Kosher lunches (Full Course Meals) — Afternoon Milk — Snacks
- Door to Door Supervised Transportation
- 2 Filtered Swimming Pools — Swimming Instructions
- 7 Fire Proof Spacious Buildings — 20 Acres of land
- Exciting Program of Activities — All Sports — Arts & Crafts — Dancing — Dramatics — Music — Photography —
- Air-Conditioned Dining Room, Auditorium
- Brand New Gymnasium, Fully Equipped
- Licensed by the Department of Health
- Mature Professionally Trained Staff

Illustrated Folder on Request  
FA 7-6500

## NURSERY PRAISED

As a mother of two Magen David Nursery alumni, I would like to express some of the wonderful achievements Mrs. Hilda Glass has done for them.

Firstly, she is a woman of great patience and understanding. She has worked wonders with children who are shy and keep to themselves by stimulating them to express their feelings through song and dance.

She teaches them the traditions of our holidays and Sabbath with ease and simplicity, through songs and prayers.

She has achieved very high standards and great respect among parents and the faculty. My children have very fond memories of nursery school and first impressions really count. Magen David's Nursery is the stepping stone for greater learning and achievements.

Nina Dweck



Some Nursery scenes. Above: A Purim Carnival, including a ferocious tiger. Below: Celebrating with dance and song.



## BRADLEY DAY CAMP

The Magen David Day Camp of Bradley Beach enrollments are coming in at a rapid pace and, as in the past, will be limited.

Interested parents may write Magen David Day Camp, c/o A. D. Tawil, 977 East 7th Street, Brooklyn 11230, or call Ike Kairey, NI 5-3281; Merrill Ades, DE 9-5183; Marilyn Cabasso, 376-2667.

## WOMEN'S PAGE

### THE NEW WOMAN

The community has taken for granted the Torah classes for men and boys that meet every Shabbat and many week-day evenings. But the thirst for learning has also become evident in women's groups that have been meeting in each other's homes. Most of these are in the nature of Book Clubs, meeting monthly to read and discuss a particular book.

Another group, a little different, has just started. This one was organized by Mrs. Marilyn Salem who found that many of her friends shared her interest in learning more about the Bible, Jewish philosophy and history. She invited Mrs. Rachel Lichtenstein, an M.D.Y. faculty member, to lead the group. The discussions were so alive and interesting that the original group was enlarged to include

the many women who heard about it and asked to join. The group grew too big for the home and Mrs. Salem made arrangements with the Religious Committee to hold sessions at Shaare Zion. (For information call Mrs. Salem at DE 6-5845).

As one young woman put it, "It makes me proud that I now have some really stimulating subjects to discuss with my husband. That first talk on "Prayer" had so much to it. We both had a lot to say to each other. We found it gave us a new dimension." Another girl put it simply, "exciting and thought-provoking."

Other, small groups of women meet at homes to read and discuss the Bible or the perasha of the week. Evidently there is satisfaction to be found in conversation that revolves around subjects other than dress, food, Bradley, cards, and the scandalous price of tuna fish.

## Milestones

### BIRTHS

Mr. and Mrs. Sam Toussie — Girl  
 Mr. and Mrs. Rony Ades — Girl  
 Mr. and Mrs. Morris Chera — Girl  
 Mr. and Mrs. Ralph Silvera — Boy  
 Mr. and Mrs. Martin Cohen — Boy  
 Mr. and Mrs. Danny Levy — Boy  
 Mr. and Mrs. Aaron Laniado — Boy  
 Mr. and Mrs. Bob Matalon — Boy

### BAR MITZVAS

Mr. and Mrs. Abe Ash - son - Eddie  
 Mr. and Mrs. Isaac Ashkenazi - son - David  
 Mrs. Ben S. Tabbush - son - Ralph  
 Mr. and Mrs. Ben Dweck - son - Mark  
 Mr. and Mrs. Ed Rahmey - son - Jack

### WEDDINGS

Leah Sutton to Barry Cohen  
 Sherryl Massry to Ben Levy  
 Rochelle Shrem to Albert Ades  
 Paula Mavorah to Arthur Perlman

By Grace Rossabi  
 CO 6-8285

## THE NOW ISRAEL WOMEN'S J.A. EFFORTS

Through the supervision of Mrs. Isaac Shalom, Raquel Dabah, Lenore Mizrahi, and the help of many of our young community girls, who offered their homes as a meeting place, we were able to learn the NOW existence of Israel. At our meetings, we heard from Yvette Schwartz, a United Jewish Appeal Volunteer worker, how Jews throughout the world using United Jewish Appeal are able to help our people — the displaced Czechoslovakian Jews, Russian Jews, Polish Jews, and so many more. Her moving stories of Jews today touched every girl's heart.

Everyone attending our pre-luncheon meetings and discussions learned to know what their money can do and how it will be spent. That, our monies help support Israel's schools, it builds the bomb shelter each child under fourteen must sleep in at night in the border areas.

How can we, living so comfortably, not help? IT IS OUR DUTY — THEY ARE US.

## P. T. A. NEWS

Another school year will soon be over and we in PTA look back with some satisfaction at our past efforts to enhance the school and aid it where necessary. We organized the mothers lunchroom aides, set up the bus system, are helping set up the library, programmed several—but not enough—Open Meetings as a forum for new ideas and to exchange points of view, held the annual Membership Tea, Book Fair, Passover Drive, and much more.

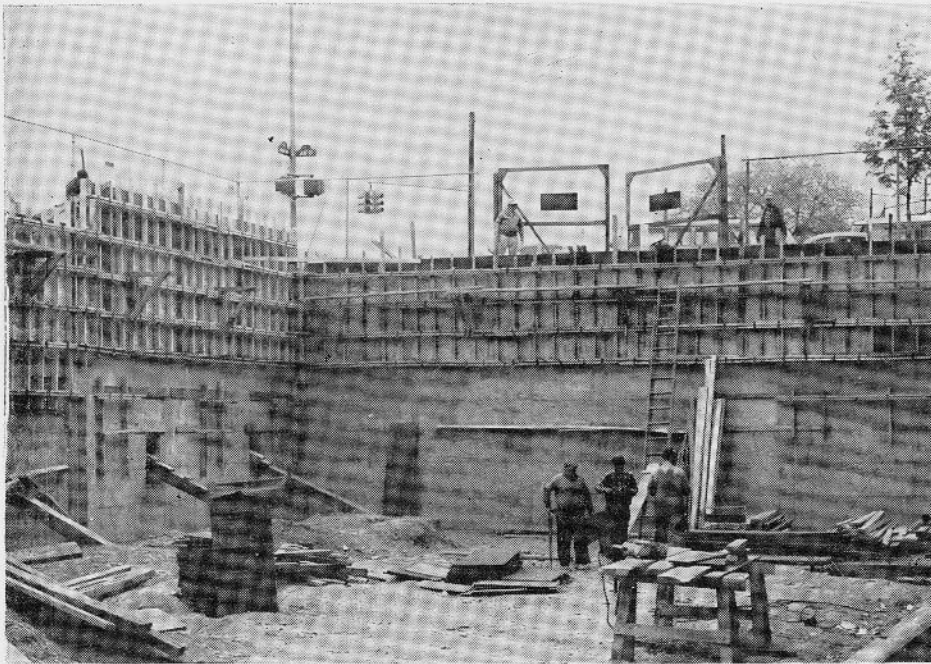
We supplied flags to every classroom, donated globes for use by the English Dept. gave gifts and helped with parties

for nursery and kindergarten children, accompanied classes on trips and did other odds-and-ends whenever called upon.

The climax of our activities was the Teachers Recognition Reception in which PTA expressed its admiration and thanks to the faculties for their devotion to our children and for imparting to them the knowledge and traits of good citizenship.

Starting in September, PTA leadership will consist of a triumvirate to include Shirley Hanan, Rochelle Mizrahi and Claire Salem working together with an Executive Board. This is a dedicated trio and we are confident PTA will go on to be bigger and better than ever.

T. Goldman, Pres.



**FOUNDATIONS COMPLETED**

Mr. Henry Shalom, Chairman of the Yeshivah Building Committee, announced early in May that the most difficult portion of the construction has been completed. At the left is a picture of the southwest corner of the building site, the final zone to be completed.

The outer walls and inner floors are scheduled to go in in about 2 weeks.

**JOURNAL DRIVE TOP PRODUCERS**

\$1000.00 and over

Anteby Bros. (Fun-wear) .....	\$1,200	Moe Rahmey, Morris Laniado and Leo Setton .....	\$1,895
Joe Ashear .....	1,000	Ellis A. Safdeye .....	12,110
Eli D. Cohen .....	1,750	Mike & Eddie Safdieh .....	1,080
Jack Dushey .....	1,600	Ed Shabot .....	2,615
Albert Dweck .....	2,850	Henry Shalom .....	3,700
Morris Dweck .....	1,050	Milton Shalom .....	3,800
Hy Escava .....	1,125	David Shamah .....	1,650
Joe & Eddie Esses .....	5,373	Eddie M. Sitt .....	5,450
Sam A. Esses .....	1,700	Raymond Shweky .....	1,430
David E. Franco .....	2,465	Soundesign .....	3,025
Gindi Associates .....	1,600	Abe S. Sutton .....	1,200
Moe D. Gindi .....	2,250	Albert D. Sutton .....	2,900
Nat, Joe & Izzy Gindi .....	2,600	Sutton Records .....	3,550
Richard Haddad .....	2,650	David & Henry Tawil .....	2,025
Irving & Moe Maleh and Joe Shalom .....	2,345	Harry & Ralph S. Tawil .....	3,525
Morris Mizrahi .....	1,400		

**JOURNAL DRIVE PACE-SETTERS**

\$250.00 and over

Eddie Ash .....	\$525	Jack C. Mizrahi .....	\$300
Joseph Ash .....	550	Joseph I. Mizrahi .....	550
Morris Bailey .....	750	Jack Nana .....	275
Leon S. Beda .....	900	Michael Nesser .....	575
Benun Brothers .....	350	Albert Nissim .....	400
Irving Betesh .....	560	Parisienne Prints .....	550
Morris J. Beyda .....	660	Joe & Dave Safdieh .....	300
Joe R. Bibi .....	805	Charlie Serouya .....	400
Fred Bijou .....	400	Albert Shalom .....	625
Joseph Cohen .....	800	Stephen Shalom .....	650
Martin Cohen .....	661	Leon Sutton .....	500
Morris D. Cohen .....	385	Joe Tawil .....	625
Ralph & Irving Cohen .....	515	Harry A. Tawil .....	578
Albert S. Dwek .....	300	Meyer S. Tawil .....	275
Ed Gindi .....	625	Ed Yedid .....	625
Isaac Gindi .....	350		
Jack E. Gindi .....	475	<b>Women's Division</b>	
Mark A. Gindi .....	405	Sarah Anteby .....	550
Jack Grazi .....	815	Janet Ashear .....	500
Lew Grazi .....	635	Grace Ashkenazi .....	425
Manny Haber .....	350	Molly Cohen .....	420
Isaac Hafif .....	475	Shelly Cohen .....	300
Ike Hidary .....	650	Renee Dweck .....	1,110
Abe Kassin .....	495	Bea Gindi .....	525
Ike Massry .....	310	Grace Gindi .....	600
Morris Matalon .....	740	Linda Maleh .....	325
Morris Missry .....	925		

**This Summer give your child the GOOD LIFE of a HILI CAMP**

**For BOYS and GIRLS, 5-16**

2 UNIQUE CAMPS to assure your child of a memorable summer in picturesque settings considered by outstanding leaders in camping and recreation to be among the finest physical plants and facilities in the country.

**CAMP ACTIVITIES:**

- All Land and Water Sports
- Tennis, Horseback Riding, etc.
- Special Instruction in SCUBA Water Skiing and Sailing
- Supervised by Mature & Competent Staff
- Arts & Crafts, Music, Dramatics
- Unique Teenage Leadership Programs

**COMPREHENSIVE HEBREW STUDIES:**

A Rich, Stimulating Religious and Hebrew Studies Program Under Qualified and Dedicated Instructors

**STRICTEST KASHRUTH STANDARDS**  
**RESIDENT MEDICAL STAFF**

Attended by children from 60 yeshivos in U.S.A., Canada & South America

**CAMP HILI**  
"Experience Counts"  
WHITE LAKE, N. Y.

**Camp Hili International**  
on Fabulous White Roe Lake  
LIVINGSTON MANOR, N. Y.

Owned and operated by **HEBREW INSTITUTE OF LONG ISLAND**  
1742 Seagirt Blvd., Far Rockaway, N. Y., (212) FA 7-6500  
Rabbi Jacob I. Nislick, Exec. Dir.

CL 3-9600-1-2-3-4

**BEST REALTY CO.**

Serving the Midwood Area  
Residential Sales and Apt. Rentals  
Main Office:  
2926 AVENUE J (Cor. Nostrand Ave.)  
Brooklyn, N. Y.

253-2100 Nite 266-7823  
residential • commercial • mortgages

**SARDELL REALTY**

1630 Coney Island Ave.  
Brooklyn, (cor. Ave. M)

Arlene Sardell Morris Sardell  
licensed broker

Help your Child "Help Himself"

**WORLDBOOK ENCYCLOPEDIA**

Easy Monthly Payments

Belle Shulman, District Manager  
996-1556

**APT. FOR RENT**

7 1/2 Rooms — Upper Apt.  
3 Bedrooms — Modern  
East 2nd & Ave T

HI 9-5916

**FOR SALE**

1 or 2 Family Duplex, 3 Bedrooms  
2 Baths, Centre Hall  
Completely Modern, Excellent Condition  
60x100 — Vicn. Ave. S & East 3rd St.

336-5551

**APT. FOR RENT**

ON OCEAN PARKWAY  
between S & T  
7 RM. UPPER APT.  
3 REAR BEDROOMS  
AVAILABLE SEPT.  
524-9160

**RENTING — BRADLEY BEACH**

**Sally Jemal**

3 Bedroom Bungalow — 1 Floor  
Remodelled Like New  
Living Room, Kitchen & Bath  
Good Location — Summer Rental \$1500  
DE 6-6313

**BRADLEY BEACH**

**Summer Rental**

303 Brinley Ave.  
5 Room Apt. — 750.00  
4 Room Apt. — 650.00

**SARDELL REALTY**  
253-2100

**MIDWOOD MANOR**

East 9th Street Vicinity  
Magnif, 1 fam, center hall, huge liv rm,  
formal din rm, breathtaking wormy chest-  
nut & brk kitch with sliding glass doors  
opening to brk patio, powder rm., 4 huge  
bdrms, 2 full baths, maid's quarters, nite-  
club bamf, A/C thruout.  
Exclusive with **SARDELL RLTY** — 253-2100

**GRAND OPENING**  
**FIGARO**

Expert Scissor Cutting with the English Motif for Men & Women  
Featuring the Latest Styles with the Long Hair Look

**544 KINGS HIGHWAY**  
**Nr. East 4th St.**

**CLOSED SAT. — OPEN SUN.**  
**FOR APT. CALL 339-9717**  
**\$1.00 OFF WITH THIS AD**

675-5360-1-2 We Deliver

**DELI — ART**

**HEBREW NATIONAL**  
**KOSHER DELICATESSEN**

**RESTAURANT — CATERERS**  
**157 WEST 27th STREET**  
New York City

**Store Hours:**

Mon. thru Thurs.— 8:30 a.m. to 6:30 p.m.  
Friday — 8:30 a.m. to 5:30 p.m.  
Sunday — By Appointment

**VICTOR MALKA**

Men's Quality Suits, Coats  
Modest Prices

**7-10 P.M. Daily & Sunday**  
9919 FIRST COURT  
(Bet. Ave. R & S - Near East 9th)  
Brooklyn, N.Y. 11223  
DE 6-9614

**WOOPS, inc.**

Open every night until 10  
2746 Nostrand Avenue  
Brooklyn, N. Y. 11210  
Tel. 258-2855

JERRY WEISS, Pres.

**MARILYN BEYDA**

Distributor of Viviane Woodard Cosmetics  
**Learn the NEW LOOK!**

I have the latest professional make-up and  
will teach you how to use it. Free lipstick  
with every appointment.

**Call Now — 336-6153**

Now interviewing consultants FT/PT

**Kibbutz Teen-Camp in Israel**

Boys & Girls 13-16  
**\$949 all inclus.**

For information call or write:  
MRS. F. SIDER  
920 E. 17 St., Brooklyn  
338-2463

**BRADLEY BEACH - 3 FAMILY**

303 BRINLEY AVE.  
5/4/2 — All with Pvt. Kitchens, Bath  
**INCOME — \$5,600**  
MORTGAGE FUNDS AVAILABLE  
**NOW \$16,990**  
**SARDELL REALTY — 253-2100**

Dial-A-Gift Phone Service  
**THE YELLOW DOOR LTD.**

Gifts - Decorative Accessories - Jewels  
Bridal Registry - Free Delivery Service  
Daily — 11 A. M. to 5:30 P. M.  
1411 AVENUE M., BROOKLYN  
Sallee Bijou 998-7382 Gladys Shabot

**DOVID GOLDFISCHERS**

**BUTCHER SHOP**

1234 Avenue U - cor. Homecrest Ave.  
Brooklyn, N. Y.

**בשר כשר למהדרין**

*Under Supervision of the*

**Rabbinical Board of Flatbush**

**FINEST PRIME MEATS AND POULTRY**

**BAR-B-QUED CHICKENS**

We Specialize in Freezer Orders

**FREE DELIVERY Tel: 376-2058**

**Y WILLIAM YU**

**HONG KONG'S LEADING TAILOR**

will be in New York  
from May 31st to June 14th

For precise fit, cut to YOUR figure and  
measurements.

For handsome styling.

For the largest selection of imported fa-  
brics, woollens, silks, mohairs.

For dignified and intelligent service.

For A Gentleman's Tailor

**Y William Yu**

**STATLER HILTON HOTEL**

7th Ave. & 33rd St.

**MAY 31 to JUNE 14**

**RENEE MEYER**

Complete New

Spring Line and

Fall Line of Coats

Featuring Mini,

and Middy

**998-9764**

**JUDITH IMPORT FASHION**

Exclusive Imported Children's & Infants'

Knitwear, Dresses & Coats

**4806 13th AVENUE**

**Brooklyn, N.Y.**

**GE 8-9166**

Retail • Wholesale